

Champlain Valley Folk Festival  
"big fun on a small scale"  
July 29, 30 & 31, 2011

MEDIA ADVISORY

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ROADSIDE FOLK MUSIC ON INTERSTATE 89 ON JULY 24

WHEN: On Sunday, July 24 from Noon until 3 pm, travelers on Interstate 89 will be in for a treat. Vermont musicians, Rik Palieri and Rick Cebellas will be performing at the Northbound rest stop in Williston on Interstate 89 to promote the 28th Annual Champlain Valley Folk Festival which will be held on July 29, 30 & 31, 2011.

THE FESTIVAL: During the past 28 years, the Champlain Valley Folk Festival has focused on folk-related music and dance with roots in Vermont's Champlain Valley – Celtic, French-Canadian, English, old-time, traditional songs and ballads, etc. This year's headliners include Si Si Kahn (a great composer and performer of American labor songs); Jeff Davis (a well-known singer and balladeer); Brian Peters (one of the top English squeezebox players); Tony Barrand and Keith Murphy (both Vermont folk icons); Rani Arbo & Daisy Mayhem (well-known veterans of the U.S. folk circuit); Raz De Maree (one of Quebec's best dance bands); Tony DeMarco (one of America's best Irish-style fiddlers) and much more.

FESTIVAL HISTORY: For many years, the Champlain Valley Folk Festival has been held at Kingsland Bay State Park in Ferrisburgh, but moved to Burlington's waterfront to make this outstanding music festival accessible to more people in Northern Vermont, New York and Quebec.

MUSIC AND MORE: Musical performances will be held throughout the weekend of July 29, 30 & 31 on multiple stages in Main Street Landing. A dance tent will offer participatory dancing all weekend which attracts contra and others from near and far. A children's area will showcase a Children's Instrument Petting Zoo allowing people of all ages to "try out" instruments. An arts and crafts tent will showcase the work of Vermont and world artisans and international and local foods will be offered on-site for festival participants.

SPONSORS: The 2011 Festival is made possible in part by several generous sponsors, including NorthCountry Federal Credit Union, August First Bakery, Burlington Free Press, Burlington Telecom; Cabot Creamery, City of Burlington, City Market, Concept2, Green Living Journal, Hilton Burlington, It's Arthur's Fault; Local Motion, Martin & Co., North Country Public Radio, Splash, The

Point, Vermont Public Radio, Quebec Government and WPTZ News Channel 5.

SUNDAY'S ROADSIDE PERFORMERS: Mr. Rick Ceballos, Programming Coordinator for the Champlain Valley Folk Festival and Rik Palieri, host and producer of The Songwriters Notebook, will each be performing at the rest area. Other performers from the Festival may be stopping by to perform as well.

TICKETS: Adult tickets are \$30 per day or \$60 for the weekend. Friday night Contra Dance and concert tickets are \$15. For children 12 and under, admission is FREE. For tickets, go to [Flyntix.org](http://Flyntix.org) or go to [www.cvfest.org](http://www.cvfest.org).

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