

FOR IMMEDIATE RELEASE:

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**Lt. Governor Phil Scott Joins Chamber, Businesses to Proclaim:
“Baby, We’re Back! Join us on the Lake”**

BURLINGTON, VERMONT, June 28, 2011 – Swim, sail, bike, and run....Lake Champlain is open for fun! The Lt. Governor has teamed up with the Lake Champlain Regional Chamber of Commerce and waterfront businesses to send the message that Lake Champlain and its surrounding recreational paths and attractions are open for the summer and residents and tourists alike can enjoy all their usual activities – sailing, swimming, fishing, a run on the bike path, and so much more! **Baby, we’re back!**

As part of this campaign, the Chamber is releasing a daily video every day this week and urging all local tourism and hospitality businesses to post these videos and other information on their social media outlets and websites. The central location for all lake-related information is www.joinusonthelake.com, and each day’s video will be posted there, along with photos, lists of open marinas, and more! Videos for the week will feature notable Vermonters such as Lt. Governor Phil Scott, Phelan Fretz, and Chapin Spencer.

The week will culminate in a press conference titled “Baby, We’re Back” held at 11 a.m., Friday the 1st, at Breakwater’s on the waterfront. Speakers will include Governor Shumlin, Lt. Governor Phil Scott, Mayor Bob Kiss, and Tom Torti.

Contact Gen Burnell at gen@vermont.org for more information.

The Lake Champlain Regional Chamber of Commerce is the largest non-profit business membership organization in Vermont. The mission of Chamber of Commerce is to promote commerce and economic growth guided by the principles of community engagement, environmental responsibility, and issue-centric advocacy. To learn more about the Chamber, visit www.vermont.org.

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