



60 MAIN STREET NEWS

Lake Champlain Regional
Chamber of Commerce

The Newsletter of the Lake Champlain Regional Chamber of Commerce & GBIC
Editor Genevieve Burnell • gen@vermont.org

We're Rolling Out Our New Email Policy!

You talked and we listened.

The Chamber is rolling out a new email customization program that will allow you to tailor your email experience with us. Major changes include:

- Our new "email options" program will allow you to pick and choose among various topics. You can decide which topics

are not of interest to you and opt out of

them. Your employees can do the same - either by customizing their own email preferences or by signing up as a new contact.

- We are going to do away with our monthly e-news and instead move to Weekly Updates. The weekly update will have 4-5 "hot topic" headlines and will be quite timely and informational.

Here are the new email customization categories:

1) Marketing - The Chamber has extensive opportunities for both business-to-business marketing

and business-to-consumer advertising. Stay in the know about our publications and special offers!

2) Education & Training - Our educational seminars, job fairs, and trade shows are some of the best in the state. Leadership Champlain is entering its 22nd year and is still the acclaimed leadership program in the area.

3) Event

Our new "email options" program will allow you to pick and choose among various topics.

Notification - Do you look forward to our annual Chamber day on the Spirit of Ethan Allen III? Never miss a Business After Hours? You'll be notified of these and other member-exclusive events (think member luncheon and ski day!).

4) Government Affairs - Our lobbyists are some of the most powerful in Montpelier. Their weekly legislative reports give you a literal insider's view under the Golden Dome. You'll also stay informed of critical Action Alerts (that's when we need an outpouring of letters,

emails, and phone calls to your representatives), events where you can mingle with legislators, and our popular Legislative Breakfast series.

5) International Policy and Global Affairs - The Vermont Council on World Affairs is a big part of our Global Affairs efforts. We regularly host international visitors and global policy speakers.

In order to customize the emails you receive, visit the members-only section of our website at www.vermont.org.

For more information on this new program, please contact Gen Burnell at gen@vermont.org.

**The Chamber is Celebrating
100 Years!**

**Mark your calendars for our gala event
Tuesday, November 9!**



**Lake Champlain Regional
Chamber of Commerce**

1910-2010

Inside This Issue

2 ... Observations on European Infrastructure

4 ... Looking for a highly effective way to stay in "Constant Contact" with your customers?

5 ... Broaden your reach with Experience Burlington

8 ... Leadership Champlain Class of 2011 Ready to Launch!

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The Next to Lead Vermont

By the time this edition of 60 Main Street News reaches you, the political contest for this fall will have taken shape. Behind us are the primaries which, as of this writing, have been issue focused and uniquely civil. It is fair evidence that Vermont still respects those who engage in its political process and that candidates feel compelled to discuss issues and not the personal foibles and failings of their opponents.

We are now firmly into the political end game. Come November, we will have a new team that we chose to lead Vermont. Our Governor, Lieutenant Governor and Secretary of State will be under new leadership. The Republican candidate has pledged to clean house with his promise to hit the "control-alt-delete" buttons to reset a new course for our state. Clearly, should a Democrat assume the Governor's Office, fresh faces will occupy the key policy and executive positions in state government.

Business owners and leaders have a significant role to play in this election. The future of Vermont's economic development, the prospect for increasing business success, will be largely determined by the next administration as it guides us out of the current recession. So what is it that we should be doing? On some level it is not all that difficult.

First, get engaged. Read the economic, social and environmental platforms of each candidate for a major office. Understand what they are going to do to help you grow your business.

Second, go to forums and debates. There is no better place to hear a candidate flesh out his or her positions

than when they have to respond extemporaneously to questions. The carefully crafted position papers and media sound bites quickly fade away.

Third, attend Chamber question and answer forums. Unlike the more general public events, Chamber events focus solely on the business proposition that a candidate offers.

Fourth, get your staff involved. Our 2500 members represent nearly 60,000 employees. Many of these employees will be directly affected

by the decisions made in Montpelier. Encourage them to learn about the issues, to ask questions and to advocate for positions that are in their best interests.

Fifth, don't underestimate the importance of House and Senate races. Much of the work of our representative democracy gets done through the deliberative process that transpires between January and June. Meet your local candidates and take the time to educate them about your business issues and your needs. After all, they are your voice in Montpelier. They are there to represent your interests.

It is pretty simple to become engaged. It can be devastating if you don't. As always your Chamber staff is available to you to help you understand the process and the issues.



Tom Torti, President,
Lake Champlain Regional
Chamber of Commerce

Observations on European Infrastructure

By Curt Carter, GBIC

The Curt Carter family had the opportunity this summer to visit Europe an area with so much history, art, spectacular landscape and wonderful food. In driving just under 3,000 miles around France, Switzerland and Italy we made some observations regarding transportation.

1. Size matters. We saw as many Lamborghinis (five) as we did pickup trucks. Vehicles get smaller when

the roads are very narrow, parking is scarce to nonexistent. Fuel is exorbitantly priced, not just "Smart" cars, but in some areas more motorized vehicles with two wheels than four.

2. Roundabouts work. On most arterial roads, every intersection was a roundabout. No signals or stop signs needed and all drivers have to slow down and pay attention.

3. Want to control speed even

more, just curve the road, maybe drastically. On one particularly memorable exit, the road was constructed in a narrow back and forth S pattern with curbs so that it was impossible to exceed 30. Have an isolated pedestrian crossing that you want noticed? Simply create a small raised island in the middle of the road and plant a tree and some flowers.

4. Putting a highway through

Continued on Page #3

Continued from Page #2



difficult terrain? No need to destroy the natural environment and bulldoze everything flat. Just tunnel. Open road, five hundred meters of tunnel, open road, 1500 meters of tunnel, repeat.

5. Want to pay for all those beautiful roads with absolutely no pot

holes. Just charge healthy tolls. Switzerland simply required each car to display an annual sticker costing 40 Francs. The charge was 280 if you got caught without one. We were lucky.

6. Italy installs double concrete barriers on their Autoroutes. It takes less right-of-way and looks nice if

you plant flowering shrubs between the barriers. The downside is that if the shrubs are prolific you need to trim them to create a complete flowering hedge down the middle of the road.

7. Instead of having a breakdown lane, create lots or regular small pull offs for motorists to take a break or whatever. Make sure that each of these has two or three trash receptacles to keep the roadway spotless.

8. Driving intensity tends to create aggressive but attentive drivers. Hard to text when it takes both hands on the wheel just to make it around the corner.

9. In Switzerland they tow away your car if it's dirty, fortunately all the roads are paved.

Member Survey Results Are In

In light of the Chamber's 100th year anniversary, we thought it would be fun to look back at the results of a survey we did in January of 1922 as we consider the results of our most recent member survey. Eighty-eight years ago, Chamber members were asked what issues they were most interested in—here are the 25 most discussed:

- Advertising
- Aviation
- Barge Terminal & Water Transportation
- Baseball team
- Beautification
- Billboards
- Boosting, Cooperation and Harmony
- Censorship of Pictures
- City Government
- Credits
- Convention Hall

- Daylight Saving
- Garbage Collection System
- Insurance Rates
- Monthly meetings
- New Industries
- New Quarters for Chamber of Commerce
- Ornamental Lighting
- Playgrounds
- Public Market
- Restaurants
- Schools
- Streets and Sidewalks
- Traction Service
- University of Vermont

While some of them are so outdated it's hard to even imagine what the issue was (traction service, anyone?), many of them are issues the Chamber, and our members, care about and work on today. Aviation and a baseball

Continued on Page #4

A MEMBER ADVANTAGE

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Continued from Page #3

team are still in the news, insurance rates and new industries are at the heart of what we do and playgrounds, restaurants, streets and sidewalks are all things that add to the quality of life we enjoy.

Keeping where we've come from in mind, here is a slice of what almost 350 employers in Vermont told us they care about in 2010. You can view the full results at www.vermont.org.

We asked our members what values compel them to maintain or grow their businesses in Vermont. Thirty-two percent responded with the quality of the environment and 23% chose the ability to be profitable or succeed. We also asked members to choose the three most important issues they would like the Legislature to focus on with regard to the success of their business. Forty-eight percent chose tax policy, 40% selected affordability and the cost of living and 38% chose health care. We asked members

what the Legislature could do to help them grow their business. Many of the comments talked about reducing or changing taxes, creating incentives for businesses or reducing regulation. This comment summed up what many said the Legislature should do: Be an advocate for businesses and make it less of a challenge to remain profitable.

As the Chamber's Government Affairs team prepares for the 2011 Legislative session, we want to thank everyone who completed the survey. We appreciate your time and your input as we develop priorities for action in Montpelier. We rely on our members to tell their stories at the Legislature and to inform our work. If you would like to get involved or if you have questions, please feel free to be in touch. For more information feel free to contact Catherine Davis, Director of Government Affairs at (802) 862-3489 ext.206 or Cathy@vermont.org

Looking for a highly effective way to stay in "Constant Contact" with your customers?

The Lake Champlain Regional Chamber of Commerce has an exclusive partnership with Constant Contact, Inc. with discounted rates on their services.

Constant Contact®, Inc. helps small businesses, associations, and nonprofits connect with their customers, clients, and members. Constant Contact provides these small organizations with an easy and affordable way to build successful, lasting customer relationships.

Constant Contact's leading email marketing, online survey and event marketing tools—supported by its expert personal coaching and support—help all types of small businesses and organizations create professional-looking email newsletters and insightful online

At a Glance

Constant Contact
www.constantcontact.com

surveys and begin a dialogue with their customers. Today, more than 350,000 customers worldwide trust Constant Contact to help them connect with their audience.

With Constant Contact, small organizations have access to the latest industry information and education to help them learn email marketing and online survey best practices. Plus, they benefit from Constant Contact's high email deliverability rates due to strong partnerships with ISPs, a no-tolerance spam policy, and a leadership role in organizations

such as the ESPC6 (Email Sender and Provider Coalition).

As a member of the Lake Champlain Regional Chamber of Commerce, you can now access these services for 20% off for six months and 25% off for 12 months.

For further details, please call Phil Schuman, Director of Membership Sales today, at (802) 863-3489 ext. 211 or Phil@vermont.org.



Constant Contact –
Connect, Inform, Grow

Broaden your reach with Experience Burlington

Do you want to reach out to potential tourists before they visit our area? We at the Chamber (as well as many of our member businesses) are always thinking of better ways to attract tourism to the region. With the foliage season looming, there is no better time to reach out to those interested in visiting our wonderful area.

Traditionally, one of the ways that the Chamber reaches out to potential travelers is the Experience Burlington E-News. Experience Burlington E-News is a monthly e-newsletter sent to visitors that voice an interest in visiting the Lake Champlain area. The Chamber has decided to give the newsletter a fresh look—complete with new items and approaches which we feel will entice recipients to plan a stay here. Readership is an opt-in—we collect email addresses

through inquiries made to us and usually use the most recent 3,000 email addresses that we've collected. We are focused on including one great deal per issue. It can be related to lodging, food, drinks, or shopping.

Be the first person to advertise your business with an attractive deal to over 3,000 people that already have an interest in the area. If you are interested in advertising a deal to attract visitors, let me know! Be creative—the more interesting the deal, the better! This is the first change that we are exploring in regards to our e-news—there will be more to come. If you want to participate in this new program or upcoming ones, please contact Matt McMahon at (802) 863-3489 ext. 208 or matt@vermont.org.

Tourism & Referral Statistics – August 2010

Williston Northbound Welcome Ctr.	
walk-in visitors	43920
Williston Southbound Welcome Ctr.	
walk-in visitors	31128
Burlington International Airport	
information requests*	2,318
phone calls	942
60 Main Street	
mail requests	1008
phone calls	249
walk-in visitors	192
Webs Statistics	
Site visitors for September	36,452
Page views for September	172,438

* Reflects specific requests, not actual airport traffic, which is significantly greater.

Lake Champlain Regional Chamber of Commerce offers a trip to

CHINA

April 1-9, 2011

- Round-trip international airfare
- 4 star & 5 star hotel stays
- 3 full meals per day
- Intracity transportation
- Motorcoach transportation (to/from JFK)
- Airport taxes throughout the trip
- English-speaking tour guides

All for the low price of **\$2,099** Per Person

Informational Meeting:
Holiday Inn,
South Burlington
Sept. 15th, 2010 |
5:30 p.m. - 7:30 p.m.

Want to know more?
Contact Lisa Quinlan at the Lake Champlain Regional Chamber of Commerce:
quinlan@vermont.org or (802) 863-3489 ext. 221

www.Vermont.org/China

Annual Dinner Nominations Being Sought!

Do you know a company that you would like to nominate for the Business of the Year Award?? How about a person that should be recognized for their community involvement with our Community Excellence Award?? How about an up and coming leader, not only within their company but the community, that should be awarded the Rising Star Award! Visit www.vermont.org and download the Nomination Form and submit it by September 30. Acknowledge those who have done so much for our area. Please contact Cari Kelley at cari@vermont.org or by phone at (802) 863-3489, ext. 227. Don't miss this opportunity!

802.860.0606 • meetings@vermont.org

Vermont Convention Bureau Helps to Publicize Area Events—

Welcome Street Rodders



More than 1,500 street rods, customs, muscle cars and street machines will roll in to the Champlain Valley Exposition this fall as the National Street Rod Association® presents its 17th Annual Northeast Street Rod Nationals Plus. The dates for the city's largest vintage car show will be September 17 - 19, 2010.

Each year the Vermont Convention Bureau assists event planners to identify hotel accommodations that put out a special welcome for the exhibitors and attendees. Welcome banners and buttons have been distributed to hotels and area businesses will post Welcome Street Rodders signs in their windows.

This will be the 17th time the NSRA Northeast Street Rod Nationals Plus has been held in Burlington and an all time high number of participants and spectators are expected this year. Almost all of the Champlain Valley Exposition will be utilized for the event as well as many of the buildings, which will house a large number of manufacturer and dealer displays and other attractions.

The host organization, NSRA, de-

fines a street rod as a modernized vintage vehicle that must be of pre 1980 manufacture. These vehicles are equipped with the latest options available on the newest model vehicles, including but not limited to disc brakes, air conditioning, cruise control, and tilt steering wheel. Most of those attending have updated the engine and drive train to enable the owner to cruise down the highway in comfort and safely maintain the speeds traveled by more modern vehicles. All vehicles must be driven on to the grounds.

Included in this event are muscle cars, those factory produced high horsepower machines from the 60's and 70's along with the classics cars of the 50's. This is truly a unique mix of old and new together at Champlain Valley Exposition and a national gathering of fine vintage automobiles of every description. The NSRA Northeast Street Rod Nationals Plus is the area's largest automotive participation event and spectators from around the area will attend the event.

One of the special attractions for

the spectators is that they can walk right up to the vehicles and check each one out close-up as they are not roped-off or otherwise confined. While the exquisite paint and other features of the car should not be touched, spectators are free to look to their heart's content.

"Make your plans now to attend the 17th Annual Northeast Street Rod Nationals Plus in Burlington, Vermont. It promises to be one of the biggest vintage car shows in the city's recent history and you can enjoy every exciting part of it. Those of us at NSRA know you won't soon forget it," encouraged Jim Rowlett, NSRA representative.



Giant Pumpkins to Set Sail in October!

Are you brave enough to paddle a giant pumpkin in front of 5,000 people? C'mon, we swear they float! The 3rd Annual Giant Pumpkin Regatta & Festival will be held on Sunday, October 10, 2010 from 10-3 p.m. at Burlington's Waterfront Park. We're looking for sponsor racers to compete for the coveted Giant Pumpkin Regatta Trophy and you could be one of them! New England Federal Credit Union, the lead event sponsor and last year's winner, will be defending their place in the race.

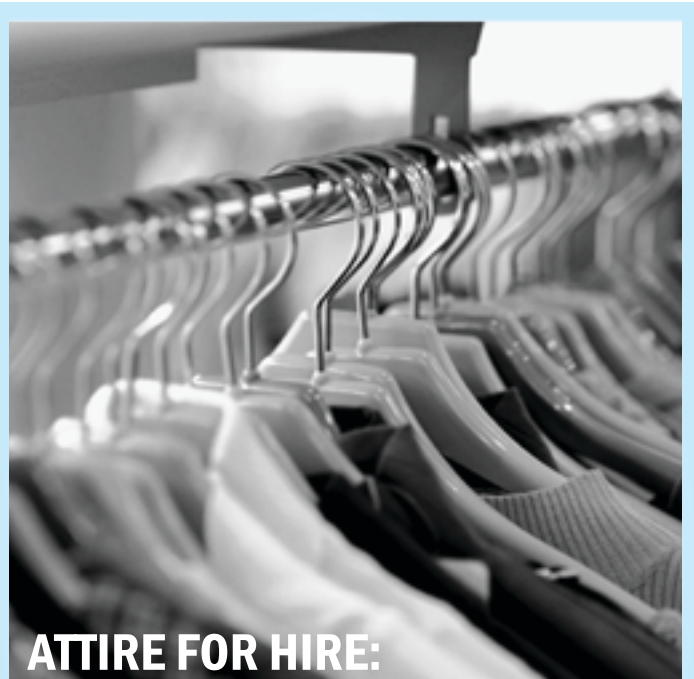
While the regatta is surely the most ridiculous part of the event, this year's festival will be bigger and better with a wide variety of food vendors and a farmers and crafts market. For the young ones, there will be kids' crafts from pumpkin painting, bouncy castles and fall cookie decorating. For the pets, they will have an opportunity to show off their style in a pet costume contest. Brave pie eaters will literally dive face first into pie eating contests. Pumpkin carving demos will take place and don't miss getting a snap shot in a giant pumpkin!

The Giant Pumpkin Regatta & Festival is an annual fundraiser to help support Linking Learning to Life's PILOT (Program to Inspire Leadership, Opportunity, and Thought) youth leadership program that is run jointly with

the Lake Champlain Regional Chamber of Commerce. The vision behind PILOT is to motivate and empower young people to make a positive difference within their communities through leadership, creativity, and action.

Interested in sponsoring and racing a pumpkin? Contact Lindsey Lathrop from Linking Learning to Life at (802) 951-8849 or llathrop@bsdvt.org.

For a sponsorship registration packet or more information on the event, visit www.LLLvt.org/pumpkin.



Do you have interview-ready and business casual women's clothing that you would like to donate? This is exactly the type of clothing that Linking Learning to Life would like to distribute to the young women that participate in our programs and others seeking employment.

We are collecting now and will come to you to pick-up donations! Go to: www.LLLvt.org for our flyer or contact Lindsey to arrange pick-up: llathrop@bsdvt.org or (802) 951-8849.

LEADERSHIP CHAMPLAIN

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Leadership Champlain Class of 2011 Ready to Launch!

It's so hard to believe that it's that time of year already... time to ramp up for the incoming Leadership Champlain Class! The response to apply for the program was overwhelming this year and the support of the businesses to have their up and coming leaders participate was fantastic! So, as I list the participants below, I also list the businesses that support not only their employees, but this important program of the Chamber. Thank you!

I am pleased to announce the following individuals will make up the Leadership Champlain Class of 2011:

Nicole Andreson, Dinse, Knapp & McAndrew, P.C.
 James Barrett, Husky Injection Molding
 Claudine Beaupre, SymQuest Group, Inc.
 Anne Blakely,
 Mindset To Achieve Coaching and Training
 Andrew Bohlin,
 Hanson & Doremus Investment Management
 Colin Branon, People's United Bank
 Jesse Bridges, University of Vermont
 Dominic Brodeur, Burlington Police Department
 Josh Castonguay, Green Mountain Power Corporation
 Tim Clark, IBM
 Bryan Cooke,
 Lake Champlain Regional Chamber of Commerce
 Alison Davis, Westaff
 Vijay Desai, Utility Risk Management Corporation
 Janice Edler, IBM
 Jason Frank, KeyBank
 Maurine Gilbert, Fletcher Allen Health Care
 Sophia Holder, Fletcher Allen Health Care
 Hattie Johnson, Make-A-Wish Foundation of Vermont
 Jeff LaBonte, Hickok & Boardman
 Kyle Larson, City Market
 Sue Lindberg, Champlain College
 Mari McClure, Downs Rachlin Martin
 Thomas McFadden, People's United Bank
 Katherine Myers, JMM & Associates
 Thomas Nash, Burlington Police Department
 Ken Nussbaum, K. Nussbaum & Associates, LLC
 Michelle Paya, Champlain Community Services
 David Pocius, Frank Frank + Collins P.C.
 Terry Pomerleau, Pomerleau Real Estate
 Susie Posner Jones, Fletcher Allen Health Care

Lani Ravin, University of Vermont
 Kristina Roomet, Paul Frank + Collins P.C.
 Tricia Senzel, Opportunities Credit Union
 Angela Smith-Dieng, Vermont Campaign to End
 Childhood Hunger
 Jeff Smith, NorthCountry Federal Credit Union
 Heidi St. Peter, Saint Michael's College
 Bailee Sulham, Dealer.com
 Chris Wilkins, Ben & Jerry's

We also cannot thank KPMG and the Burlington Sunrise Rotary Club enough for sponsoring three scholarships for the incoming class...this year, more than ever, there was a need for the extra help. Thanks so much!!!

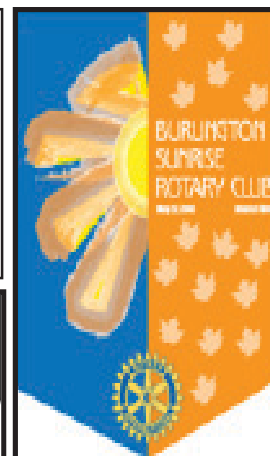
The class will be kicking off their year with their Opening Retreat at Basin Harbor Club on September 16 & 17. Stay tuned for updates on the days and issues that they discuss throughout the year!

Interested in how you could join next year?



If you are interested in finding out more about this program, please contact me at cari@vermont.org or by phone at (802) 863-3489, ext. 227.

*Leadership Champlain
 Scholarships
 Sponsored by KPMG
 and the Burlington
 Sunrise Rotary Club*



BioTek Instruments Advances Workforce through DOL Funds

As of July, the Vermont Department of Labor received over one million dollars to help meet the needs of Vermont companies with new hires, incumbent workers and internships. This past spring BioTek Instruments has taken advantage of two of the department's program; WETF (Workforce Education and Training Fund) and OJT (On the Job Training) through the Workforce Investment Act.

WETF is intended to support training that will improve the occupational skills of Vermont workers who are unemployed, under-employed, or at risk of becoming unemployed due to changing workplace skill requirements.

BioTek was able to upgrade the critical skills of 17 existing employees (CNC machinists, CNC programmers, quality inspectors and design engineers) so that they would be able to utilize the current industry standard in Geometric Dimensioning & Tolerancing (ASME Y14.5-2009). The skills from this on-site training will ensure that these employees can perform new product design requirements and significantly support the viability of a

Vermont precision instrumentation manufacturer.

On the Job Training can help an employer defray some of the costs associated with hiring and training new workers. Salary reimbursement can equal up to 50% of the employees wages depending upon the training required. BioTek was able to hire a new employee under this program and received assistance with the hourly rate.

Quote from Sean Jordan, Service Director:

"BioTek continues to leverage every person and resource in the organization to further its success in the global marketplace. It was a relief to not only find additional resources from State of Vermont Department of Labor Workforce Education & Training Fund, but to also have a clear and rapid application process. The support from the State of Vermont team was tremendous from initial inquiry, to defining program requirements, through receiving the award. Without the funding, BioTek would not have been able to pull together such an important team of employees to complete this program at this time."

For more information please call the Burlington Department of Labor office at (802) 863-7676.



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For more information, ask your banker, visit www.veda.org, or call 802-828-5627.



VEDA, 58 East State Street, Montpelier, Vermont 05602

BUSINESS AFTER HOURS

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CCTV Center for Media & Democracy

CCTV Center for Media & Democracy, founded in 1984 and located in Burlington's Old North End, expands the reach of your organization by providing the tools, channels and training to get your message across and make an impact. Forward thinking nonprofits, businesses and local governments rely on CCTV to open the door to effective and strategic communications so you that you can make a difference. We offer a range of trusted communications services including:

Channel 17/ Town Meeting Television (www.channel17.org) is Chittenden County's regional government access TV channel airing 100 hours of public meetings, election coverage and community events each month. Channel 17 opens the door to local government and provides training and tools to inform the public and speak out on crucial issues. Archived video of municipal meetings from

Chittenden County communities can be searched and viewed online at anytime. Community members are encouraged to take advantage of free trainings on camera use, production and editing that are held every month.

CCTV Productions (www.cctv.org/hire-us) delivers award winning media production services--from event coverage to documentary and promotional video. CCTV Productions now offers live and affordable web-casting of public and private events--so everyone can be there. CCTV Productions helps you plan your communications strategy and tell your story with short videos, event coverage and websites.

Common Good Vermont (commongoodvt.org) helps nonprofit organizations be more effective by providing reliable resources, training and expert advice through face-to-face events and an innovative

Business After Hours

Date: Wednesday -
September 22, 2010

Time: 5:30-7:30 p.m.

Location: CCTV Center for Media
and Democracy
294 North Winooski Avenue, Burlington

online web portal. Based on emerging interest in a statewide nonprofit conference, Common Good Vermont is co-hosting a full day event at the Lake Morey Inn on April 14, 2011.

Don't forget to join us for the Fifth Annual Media Maven Luncheon on Monday, September 13 from noon – 2 p.m. as Steve Shepard (internationally renowned futurist and technology translator) sheds light on the key ingredients for leadership in this "connected age." CCTV's Media Mavens are \$5 for members and \$15 for the general public.

www.cctv.org

Center for Media &
Democracy

CCTV • CYBERSHELLS VERMONT • CHANNEL 17 • CCTV PRODUCTIONS

What do you look for in a destination?

Magnificent scenery? Boundless adventure? Luxury Living? Sugarbush Resort, just 40 minutes south of Burlington combines the raw beauty and adventure of the Green Mountains with refined accommodations. Whether for individual pursuits, intimate retreats, or large corporate meetings and events, Sugarbush Resort offers a host of opportunities for guests to relax and further excel at what they love doing the most.

Downhill sports are the premier winter activity at Sugarbush Resort. With six interconnected peaks, 111 trails stretching over 53 miles, and 2,600 foot vertical drop, everyone

can find something to match their skill level. Sugarbush has been recognized by Ski magazine for terrain variety, and was ranked best overall resort in the Northeast by OnTheSnow.com.

Cat skiing, groomer rides, racing camps, guided outback tours, snowshoe treks, and overnight backcountry trips are also available.

Summer & Autumn Opportunities: 18-hole Robert Trent Jones, Sr. masterpiece. Designed with respect for the natural setting and its breathtaking vistas, the par-71 course is as beautiful as the game itself.

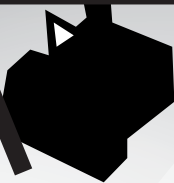
Sugarbush Summer Adventure Center Mountain bikers will find a va-

riety of mild to wild lift-served trails for long cross-country descents or high-speed downhill track, free ride terrain park or leisurely loop rides. Lift served disc golf courses, 800' zip line.

Health and Racquet Club: Indoor/Outdoor pool, Saunas, Whirlpool Steam Bath, Group Fitness and Yoga Classes, Free Weight/Cardio Equip., Rock Climbing Gym, Massage Therapy, Indoor/Outdoor Tennis Courts, Racquet Ball/Squash Courts, Certified Fitness & Tennis Professionals.

www.sugarbush.com

Sugarbush



Business After Hours goes LIVE at 5:25!

Live at 5:25 TV Show with Business After Hours as the center of attention!
Parts of the event will be streamed live over CCTV.

Date: Wednesday, Sept. 22, 2010
Time: 5:30 p.m. – 7:30 p.m.
Location: CCTV Center for Media and Democracy
294 North Winooski Avenue, Burlington
Music: Top Hat Entertainment
Sponsors: Sugarbush
Vermont Wine Merchants



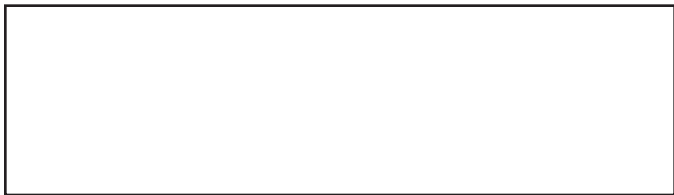
Wednesday, Sept. 22 Business After Hours CCTV Center for Media and Democracy

- Enclosed is my check for \$ _____ (\$8/pre-registered member; \$12/day of event; \$20 guests)
- Credit Card Number (Visa, Mastercard, American Express): _____ Exp. _____

Name (s): _____

Business: _____ Phone: _____

Please return WITH PAYMENT OR COUPON by Noon on Sept. 22 to:
 LCRCC, 60 Main Street, Suite 100, Burlington, VT 05401
 Fax this form to (802) 863-1538 or register online at www.vermont.org
Pre-registration is encouraged but not required. All payments are non-refundable.



60 Main Street • Suite 100
Burlington, VT 05401

Lake Champlain Regional
Chamber of Commerce



PRESORTED STANDARD
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tackling today's
tough legal
challenges for
businesses, non-
profit institutions
and individuals

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Integrated resources, results-oriented counsel, and team-based solutions
to today's complex legal issues. Learn more at www.dinse.com