



Lake Champlain Regional  
Chamber of Commerce

# 60 MAIN STREET NEWS

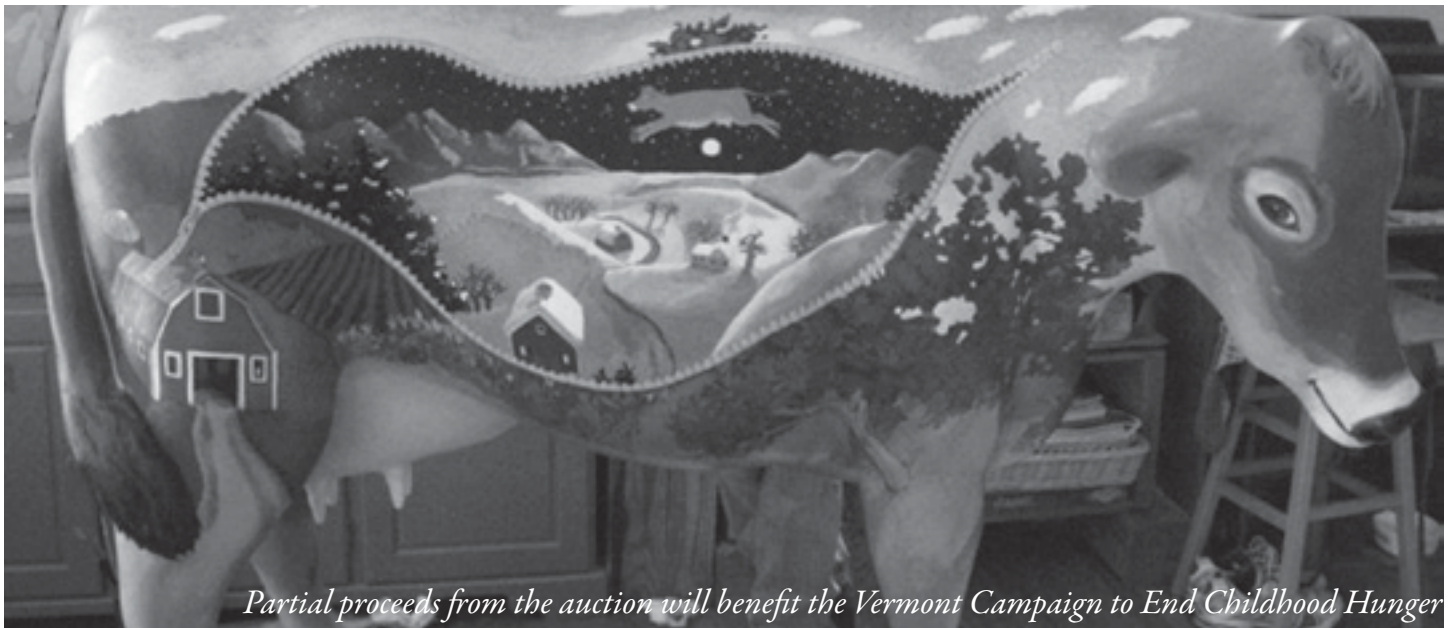
The Newsletter of the Lake Champlain Regional Chamber of Commerce & GBIC  
Editor Genevieve Burnell • gen@vermont.org

## The Cows Come Home: Already Halfway Through the Season!

It's hard to believe, but The Cows Come Home to Burlington, a public art exhibit in the downtown area, has been 'out to pasture' for three months! In that time, the Cows have garnered much attention and

Dock, Main Street Landing, Saint Michael's College, and the Shelburne Town Green. While the Cows await their new owners, it will be made sure that they are in top condition after their summer outside in the

Partial proceeds from the auction will be donated to the Vermont Campaign to End Childhood Hunger, an organization committed to improving support, education, and advocacy for child nutrition



*Partial proceeds from the auction will benefit the Vermont Campaign to End Childhood Hunger*

affection from Vermonters and tourists alike. Once the art exhibit starts to enter its final phase, Cow admirers will have the chance to bring them to pasture - at home!

The Cows will remain in their outdoor pastures through Columbus Day weekend; afterwards, they will be removed from their public installations and put up for auction. The Cows can currently be found at the Church Street Marketplace, College Street, King Street Ferry

elements!

The online auction will run until the week after our 100<sup>th</sup> Anniversary Gala (being held on November 9). Want to see the Cows before you bid? They'll be on display in all their decorated bovine glory during the cocktail hour at the gala event! Computers will be available to those who want to place a bid. After the Annual Dinner, the Cows will be readied for their new owners. Included with the Cows will be their concrete bases.

inside and out of school. For more details on the auction as it nears its beginning, visit [www.vtcows.com](http://www.vtcows.com) or contact Matt McMahon, Director of Marketing & Tourism at (802) 863-3489 ext. 208.



### Inside This Issue

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56<sup>th</sup> Annual Meeting,  
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for August Business After  
Hours

802.863.3489 • [vermont@vermont.org](mailto:vermont@vermont.org)

## A Business Imperative: We Neglect the Underprivileged at Our Peril

The Lake Champlain Region holds the promise of a bright economic future. We have an excellent continuum of educational opportunities for our youth, a robust network of job training avenues for adults, and an environment and social fabric that are the envy of other regions. Regularly, we are awarded accolades by national media outlets for being the "best" at one thing or another. Young entrepreneurs and established businesses strive to find ways to locate or grow in this state despite the often reported rough time Vermont gives free market capitalists. Recent statistics released by the New England Federal Reserve show us faring better than our regional competitors during this current economic recession.

It would be easy to close our eyes and imagine that we live in Lake Wobegon, that mythical place where we all are above average. Sadly, despite all the wonders that we behold looking out from Church Street or down similar Main Streets in the region, the vision is a thin veneer that masks significant problems. These problems have the potential to undermine not just our bucolic sense of place but our economy as well. Walk a few blocks from one of our downtown centers and it is impossible to miss a Vermont that is eerily reminiscent of inner cities across America during the late sixties and seventies. Substandard housing is populated by families living in multigenerational poverty and by many new Americans. Drug and alcohol addiction is rampant and the crime that accompanies these addictions is on the rise. Drug resistant diseases are more common place. Kids sell their bodies for drugs and comfort. For some, their home is a camp along the highway or the railroad tracks. Jobs elude them. Their dreams are not about the hopes and aspirations for tomorrow but rather the survival of today. Theirs is not the American dream but the reality of not enough food.

So, where does this dire picture intersect with the business community? It is actually quite simple. The denizens of this 'off Main Street' world are, in fact, our embedded population. They are not leaving Vermont to pursue their dreams in New York, Boston, Beijing or Dubai. Since they have no place to go, they are here to stay. We neglect them at our own peril. The truth is that most want their



Tom Torti, President,  
Lake Champlain Regional Chamber of Commerce

chance at success and they want better for themselves and their families. They want to work and embrace the pride that comes with a paycheck and all that a paycheck can provide. The stories told by those who have moved from welfare to work will make even the most hardened tear up. The opportunity exists to transform these Vermonters into tax paying employees across all business sectors. As business leaders, we need to advocate with lawmakers for continued funding of job training programs; we need to make internships and job shadows available; we must understand that basic work habits that many of us take for granted have not yet

been learned; that not every worker entering the job market has a reliable car, or day care, or relative to watch their kids when they are ill. We have to remember that some will have to make probation visits and some will wear special 'bracelets' on their ankles. Most of all, we have to remember that embracing those who are troubled and disadvantaged takes patience and time. And that like most endeavors, patience and time most always pays off. In this instance it is good for humanity, good for Vermont and good for the bottom line.

### Save these dates!

We're already thinking about the 2011 Legislative Session. You can register online at [www.vermont.org](http://www.vermont.org) now for our Winter Legislative Events. We hope you can join us and get to know your newly elected legislators.

2010 Legislative Reception  
Tuesday, December 7, 2010  
5:00 p.m. to 7:00 p.m.

**The Doubletree, South Burlington**  
**Register online at [www.vermont.org](http://www.vermont.org)**

2011 Legislative Breakfast Series  
Monday, January 10  
Monday, February 7  
Monday, March 14

**7:30 a.m. to 9:00 a.m. at the Sheraton in South Burlington**  
**Register online at [www.vermont.org](http://www.vermont.org)**

## GBIC & Cynosure Honors ANTONIO POMERLEAU, MARY ALICE MCKENZIE, and BHS SENIOR SAMANTHA DIXON AT 56<sup>th</sup> Annual Meeting

Governor Jim Douglas addressed the nearly 400 attendees at the Greater Burlington Industrial Corporation (GBIC) 56<sup>th</sup> annual meeting in June. GBIC honored Burlington Businessman and Philanthropist Antonio Pomerleau, Burlington Boys and Girls Club Executive Director Mary Alice McKenzie, and Burlington High School Senior Samantha Dixon that day.

GBIC presented the 2010 C. Harry Behney Lifetime Economic Development Achievement Award to Burlington's premier businessman, philanthropist and community leader Antonio Pomerleau. Given each year since 1995 in honor of past GBIC president C. Harry Behney, the Behney Award recognizes Vermont leaders for their significant contributions to advancing the economic wellbeing of the people of our community and promoting a climate that enhances the economic vitality of the state of Vermont. Pomerleau is one of Vermont and Burlington's most accomplished entrepreneurs and one of our state's most active philanthropists.

Cynosure, sister corporation of GBIC, presented its 2010 Robert A. Skiff Community Improvement Award to Burlington Boys and Girls Club Executive Director Mary Alice McKenzie. The award, named after former

Champlain College President Dr. Bob Skiff, seeks to recognize an outstanding Vermonter who has worked to improve community, educational and economic opportunities for the citizens of Chittenden County and the State of Vermont. McKenzie leads the Boys and Girls Club and has worked passionately to improve the lives of young people in our community.

Samantha Dixon was recognized with the Ernest A. Pomerleau Outstanding Young Vermonter Scholarship. Samantha, a graduating senior at Burlington High School, has proven to be a dedicated student and an able leader.



ANTONIO POMERLEAU



MARY ALICE MCKENZIE



SAMANTHA DIXON

## Tax Commission Continues Their Work

The Blue Ribbon Tax Structure Commission, which was established by the Vermont Legislature and Governor Douglas, is charged with a comprehensive evaluation of Vermont's tax system. As a member of the Lake Champlain Regional Chamber of Commerce or GBIC, you have direct access to our Government Affairs Division which advocates on your behalf with respect to public policy. The Commission's work could result in changes to Vermont's taxation system. Reports issued by the Commission thus far are available online at [www.leg.state.vt.us/jfo/Tax%20Commission.htm](http://www.leg.state.vt.us/jfo/Tax%20Commission.htm). These reports focus on the transition of tax policy, how changes can result in winners and losers and whether Vermont's tax base should be broader. We would love to know what you think of the Commission's work and how tax changes could positively or negatively affect your business. Contact Dawn Francis at 863-3489 ext. 210 or [dawn@vermont.org](mailto:dawn@vermont.org).

## Primary Election Date is August 24!

Did you know that any Vermont voter can request an early or absentee ballot? These ballots are available now for the primary election on August 24th. To obtain a ballot, or vote in person early, contact your town clerk.

Want more information on the candidates running for their party's nomination for Governor and Lieutenant Governor? The Chamber and GBIC conducted a one question survey of all the primary candidates for the offices of Governor and Lieutenant Governor. The question? What laws, rules or regulations would you change or enact to encourage businesses to remain, grow or locate in Vermont and that dissuade them from leaving? How would those changes work? You can read candidates' written responses on our website, [www.vermont.org](http://www.vermont.org), just click the Government Affairs tab.

# MEMBER NEWS & NOTES

802.863.3489 ext. 220 • adam@vermont.org

## National Geographic Traveler Features Local Tour Group Cultural Crossroads

Submitted by Carrie McDougall, Cultural Crossroads

Each year *National Geographic Traveler*, the number one magazine for global travel, culture, and nature, features 50 trips that deserve the award of "Tour of a Lifetime". These carefully designed trips offer much more than classical or emerging destinations. They are carefully crafted and operated with superb dedication to service and attention to detail. All of them offer unique experiences, which no discerning traveler should miss.

Cultural Crossroads of Vermont was awarded this prestigious label for second year in a row, in addition being featured four times in *Conde Nast* magazine with its "50 Trips of a Lifetime" and "40 Trips of a Lifetime."

This year the featured tour is "The Wonders of Jordan - A Cultural Experience," an 11 day tour. The tour is a cultural adventure from Petra and Amman to the beautiful quietness of the Dead Sea. Cultural Crossroads travelers will enjoy private Bedouin-guided off-road tour, an exclusive visit to the Royal Stables outside of Amman, and will be charmed by a shaman in Petra. The travelers will have the chance to explore their creativity in a weaving lesson and learn how to do cattail-reed-and-banana-leaf baskets: a millennia old tradition still perfected to an art by the local women in Wadi Rayyan.

Cultural Crossroads offers small enriching cultural journeys. They are highlighted by private and exclusive visits for those looking for an intimate and intercultural group setting, while giving back to the communities visited. Current tours include Turkey, Jordan, Italy, France, Spain, Russia, Egypt, Guatemala, Mongolia, Bhutan, Peru and of course Vermont as the company headquarters are located in the Green Mountain State.

Cultural Crossroads is also running the Vermont Public Radio September 2010 tour to Egypt.

Cultural Crossroads tours have been selected and included in *Conde Nast Traveler's* 2006 50 Trips of a Lifetime, and 2007 40 Trips of a Lifetime. *National Geographic Traveler* included Cultural Crossroads trip to Thailand in its 2009 edition of 50 Tours of a Lifetime. Complete details of all trips including day-by-day itineraries are available at [www.culturalcrossroads.com](http://www.culturalcrossroads.com).



### Save the date

for Chamber Day on the Spirit of Ethan Allen III

Enjoy a boat cruise on Lake Champlain, sample a wonderful selection of appetizers and enjoy a cash bar as you mingle with co-workers, friends and family on this Chamber Member only event!

Date: Thursday August 12, 2010

Time: 4:00 p.m. – 5:30 p.m.

Cost: \$10 for members and spouses;  
\$5 for Children 11- 17 Children 10 and under FREE;



Register: [www.vermont.org](http://www.vermont.org) or call Adam Brooks at (802) 863-3489 ext 220

### Chamber Members

#### Save 20%

through our exclusive partnership with Sovernet Communications!!

Telephone, Internet and data services – Call Nikki Rivolta at (802) 777-2222 to learn more about our Sovernet

Discount Program!

[nrivolta@sovernet.com](mailto:nrivolta@sovernet.com)

### Chamber Member Luncheon - Join Us!

Join us August 10 for our Member Luncheon at the Hampton Inn Conference Center! This event is FREE to new members (member start date of February 1, 2010), you will be receiving an invitation via email to this event. We will also open the luncheon to existing members, limit 1 person per company, and there is an attendance cap of 75 total.

This event is a great way to meet other members of the Chamber and the Chamber Staff. You will have the opportunity to stand up and introduce yourself and your company to other members of the Lake Champlain Regional Chamber of Commerce.

This event is for members only. **Contact Adam Brooks for more information at [adam@vermont.org](mailto:adam@vermont.org) or (802) 863-3489 ext 220.**

# MEMBER SPOTLIGHT

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## Starpoint Enterprises Launches MoneyWise Magazine & MoneyWiseMagazine.com

# MONEYWISE

MAGAZINE

This summer, Starpoint Enterprises started publishing a brand new Savings Magazine called *MoneyWise Magazine*. You likely have already seen one in your mailbox! Published in June and August and every eight weeks thereafter, Champlain Valley families, individuals and businesses alike are using *MoneyWise* to find the best values in our region. Filled with coupon offers and special advertisements to local restaurants, shops and services, this publication will deliver to local advertisers the most efficient print mass-marketing vehicle possible. This is done by advertisers sharing the direct mail costs in a full-color, glossy magazine format. It's sent to 76,000 mailboxes in Vermont, an unduplicated mass mailing product.

The sharing of direct mail costs, in turn allows *MoneyWise* to offer incredibly low advertising rates. With consumers in dire need of ways to stretch their hard earned money and the desire to shop local, this magazine delivers on this demand. According to a recent Simmons Research Study, 94% of all consumers who get coupon offers and incentives in their mailbox will read them. Businesses can track their return on investment to better serve their customers and because *MoneyWise* is affordable it really is a win, win, win opportunity. Advertisers can choose from many options and will pay less than a penny or two per household for any ad size. This direct mail magazine is combined with the launch of the new site MoneyWiseMagazine.com.

### Tourism & Referral Statistics – June 2010

<b>Williston Northbound Welcome Ctr.</b>	
walk-in visitors	35,028
<b>Williston Southbound Welcome Ctr.</b>	
walk-in visitors	25,112
<b>Burlington International Airport</b>	
information requests*	3,007
phone calls	1,083
<b>60 Main Street</b>	
mail requests	878
phone calls	230
walk-in visitors	138
<b>Webs Statistics</b>	
Site visitors for June	22,537
Page views for June	100,021

\* Reflects specific requests, not actual airport traffic, which is significantly greater.

## The Chamber is Celebrating 100 Years!

Mark your calendars for our gala event  
Tuesday, November 9!



**Lake Champlain Regional Chamber of Commerce**

1910-2010

## New Expansion for Dorset Street Dermatology

Dorset Street Dermatology has doubled its space by acquiring a second property on Dorset Street adjacent to their original office. In addition to medical, surgical and cosmetic dermatology services, they now offer a full range of medical spa services. These include a complete line of prescription strength and over-the-counter skin care products as well as professional makeup. Free consultations are also available with their licensed medical aestheticians. "I'm really excited about our new expansion," said Dr. Mitchell Schwartz, board certified dermatologist and

director of Dorset Street Dermatology. "We now have dramatically more effective new products and procedures to create a more youthful appearance. As the only physician in Vermont using both Sculptra™ and Radiesse™ to restore facial volume, my new facility enables me to offer a full range of services to complement these treatments."

Dorset Street Dermatology Medical Spa & Skin Care Shop is located at 325 Dorset Street. Call (802) 660-8808 or stop in Monday through Saturday to purchase products or schedule an appointment.

802.860.0606 • [meetings@vermont.org](mailto:meetings@vermont.org)

## Thank You Nordic Soccer!

Vermont has been the host for the Nordic Soccer Club Annual Tournament for over 14 years. The last few years this club has been in Chittenden County over the Father's Day Weekend.

The Vermont Convention Bureau would like to thank the Nordic Soccer Club as well as all corporate and private sponsors for helping to keep this group in our community each year. Their economic impact for this weekend every year is an asset to our local economy.

The event attracts almost 10,000 "high demographic" participants and spectators with 4-6 hours of discretionary time per day, to experience the Champlain Valley and attend the event. Nearly 2100 hotel rooms per night are utilized in the Champlain Valley. Five locations are used for the tournaments: The Tree Farm, Essex; UVM; Saint Michael's College; Dorset Park, South Burlington; and



Williston Central School.

In 2010, 200 teams, and 3350 players ages 8 to 19 participated in the tournament. There were a total of 105 Boys Teams and 95 Girls Teams. Combined by state: VT-81; NY-52; CT-18; NH-15; RI-11; Canada-12. Combined, there were an additional 11 teams from MA,

ME, FL and OR.

Nordic Soccer will be back here in Chittenden County again over Father's Day weekend in 2011. We hope you join us in helping this great club keep their event here in Vermont.

If you would like more information please visit their website for sponsorship opportunities: [www.nordicsoccer.org](http://www.nordicsoccer.org).



## 17<sup>th</sup> NSRA Northeast Nationals Cruises into Town in September

Burlington will once again welcome the National Street Rod Association as they hold their 17<sup>th</sup> Northeast Street Rod Nationals at the Champlain Valley Expo, September 17-19. Gates are open to the public on Saturday and Sunday to view hundreds of restored vintage and collectable vehicles. Last year's event drew record car attendance and a record number of spectators. Watch for these "hot cars and trucks" as they cruise the streets and highways of Vermont in late September!



## Career Connect: Job Readiness and Personal Development

*By Jenn Wood, Chittenden Emergency Food Shelf*

The Career Connect program is a job readiness and personal development course that has been collaboratively designed, implemented and funded by the Reach Up Program, Vocational Rehabilitation Vermont, and the Chittenden Emergency Food Shelf (CEFS). The twenty week program is housed at the Food Shelf in Burlington with an emphasis on creating a therapeutic workplace, especially in an effort to address substance abuse and mental health issues. This program is being run by Jenn Wood of CEFS.

Career Connect entails a range of personal and vocational skills trainings as well as direct work experience in office administration, customer service, kitchen aide, support services, grocery distribution, warehousing, and receiving. A number of nationally recognized certifications will also be earned amidst this program such as American Red Cross First Aid, CPR, and AED for Adult, Child and Infant; OSHA 10; Food Safety Professional; Forklift; Hazmat; Knife and Back Safety; and many related to Microsoft Office Suite and the Internet. Other program curricula in-

cludes interpersonal skills, team building, self-advocacy, health and wellness, stress management, leadership, financial management, marketing, social media, business operations, fire safety, career exploration, and on-the-job training at CEFS. In addition, there will be many opportunities for participants to tour local businesses in an effort to meet with potential employers and learn different ways to utilize the skills being taught as well as practiced.

With the ultimate goal of the program being a transition into job placements upon graduation, there will be an ongoing effort to search and apply for suitable jobs. The program aims to host employer panels to share more information with participants about opportunities as well as to the community. There will be collaboration with local resources to provide additional job coaching support services throughout the program.

For additional information, please contact Jenn Wood: [jwood@cvoeo.org](mailto:jwood@cvoeo.org) or (802) 540-0130.



Career & Connect  
VERMONT

802.863.3489 ext. 227 • [cari@vermont.org](mailto:cari@vermont.org)

## Leadership Champlain Graduate Gets a 'FRESH' Start

By StaciAnne Grove, Vermont Works for Women, LC'07

Consider the impact of growing up in a home with no working adults as role models. Or trying to explain a three year hole in your work history from your period of incarceration. Imagine getting hooked on drugs or alcohol in middle school, fighting for years to maintain your sobriety as a young adult, and being denied job interviews because of mistakes you are trying to leave behind you. Three years ago, as part of a Leadership Champlain Spring community project, I found myself face to face with trying to understand these realities that some of Vermont Works for Women (VWW) participants deal with daily.

It wasn't so much that our team chose this project - it chose us. As Tiff Bluemle, Executive Director of the VWW, presented the problems to us, the passion and commitment to helping decrease incarceration and increase employment skills was contagious. Through a wide variety of programs, Vermont Works for Women helps women and girls recognize their potential and explore, pursue and excel in work that leads to economic independence. VWW was looking to identify national transitional employment models for women returning to the community from incarceration. For many of our Leadership Champlain group, it was the first time looking in depth at so many interdependent issues: workforce development, incarceration, substance abuse, women's issues, and social ventures.

Within days we were researching programs across the United States. Within weeks, we were talking with national business and government leaders and experts about what programming worked and what didn't. Our team saw the hard work, persistence, activism, and community support required for transitional jobs programs that had successes. Boldly, our group charged ahead and developed a business named FRESH and possible social ventures. We were that certain that the programming VWW was exploring would succeed.

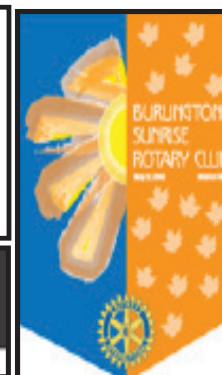
I'm proud to say that VWW's Transitional Jobs program recently started its 9<sup>th</sup> cycle. This program offers women in Chittenden County job-readiness training followed by short term placements with local employers. Both em-

ployers and participants receive on-going support from VWW as part of the process. The program offers a combination of hands-on learning and instruction to prepare women for permanent employment.

VWW launched a second program, FRESH Energy, last year in collaboration with Jeanne Morrissey. The crew has worked on projects from weatherization of units in Northgate to solar tracker installation. Almost three years later, Vermont Works for Women received notification of a funding to launch a third program affected by our team's research. FRESH Food will be assisting childcare centers in providing nutritious meals. It is envisioned that the program will branch out and provide a trained transitional work crew for local specialty food businesses and restaurants.

Vermont Works for Women is building confidence, teaching skills and changing lives on a daily basis. I'm blessed to count mine as one of them. Leadership Champlain opened a door for me to learn more about who I was and grow as a staff and community member. On a daily basis and broader scope, I now work with the very same women who challenged and inspired me throughout our project. As I write this, the campers of another VWW program, Rosie's Girls, are preparing to take wing with the Vermont Flight Academy. It's great to work with women and girls who will one day be the next Leadership Champlain class members.

Leadership Champlain  
Scholarships  
Sponsored by KPMG  
and the Burlington  
Sunrise Rotary Club



## The Interaction of Tourism and Diplomacy

The diplomatic nature and serious purpose of the international visitor programs we administer means that we are far from being tour guides. However, as someone who often has the honor of acting as a de facto ambassador for Vermont, the subject of tourism is ever-present with our international visitor groups.

The first formal exposure that our international visitors have to Vermont's tourism industry comes during our orientation. We give an overview of Vermont's history, geography, culture, and economy. This last section always includes a brief segment in which we discuss the importance of tourism and the service industry as some of our economic drivers.

We then discuss Vermont's successful branding efforts as part of the culture and economy. If visitors have ever heard of Vermont—which is rare as most are in the U.S. for the first time—they likely associate our



state with the idyllic, unspoiled and gently rolling Green Mountains that are visible on so many postcards and brochures.

Despite our role, these

international visitors are certainly de facto tourists, and while it is my job to make sure they have substantive discussions with their professional counterparts, they sure like to shop...while we make sure that this doesn't overshadow the substance, the economic impact of these international visitors cannot be denied. In fact, in FY2009, our international visitors had a total impact of nearly \$700,000 on the state's economy!

The interaction of tourism and diplomacy may seem like a strange one, but in fact and practice our visitors leave with a much better understanding of Vermont precisely because our culture and economy is so well-suited to tourism.

## THE VERMONT Economic Development Authority

Helping to Fund Vermont's Future Since 1974



VEDA is Vermont's economic development finance lender, offering flexible and innovative loan options to help Vermont businesses grow and create jobs.

With the help of funding through the American Recovery and Reinvestment Act (ARRA), VEDA is able to offer unprecedented low interest rates on business financing.



For more information, ask your banker, visit [www.veda.org](http://www.veda.org) or call 802-828-5627.

# BUSINESS AFTER HOURS

802.863.3489 ext. 220 • [www.vermont.org/chamber/bah.aspx](http://www.vermont.org/chamber/bah.aspx)

## Heritage Aviation - A Burlington-Based National Services Company

Heritage Aviation is now open with everything you'd expect from a great fixed-based operator (FBO) in a brand new world-class FBO facility ...prompt friendly service, quick turns, fueling, US Customs and maintenance!

Heritage Aviation is a Burlington-based diversified aviation services company

that provides maintenance, avionics, charter, FBO, and aircraft management services. For twenty-five years their Diamond Award winning FAA-certified repair station has

provided aircraft maintenance and avionics services to the general aviation community. The FBO division provides ground handling, fueling, and related aviation support services 24/7 to transient and locally based domestic and international aircraft. Their location is ideally situated for inbound and outbound international traffic with on-site US Customs. Heritage Aviation's new general aviation facility utilizes wind, solar, green roof, and rain water harvesting technologies as part of their commitment to environmental sustainability.

They offer a luxurious reception area, conference room, movie cinema, pilot lounge, fitness center, a second hangar and observation deck with stunning views of the Green Mountains... all in addition to these services:

### Business After Hours

**Date:** Thursday, August 19, 2010

**Time:** 5:30-7:30 p.m.

**Location:** Heritage Aviation  
265 Aviation Avenue  
South Burlington

The company's charter division, Heritage Flight, operates aircraft globally and is one of the nation's premier aircraft charter and management companies. Heritage Flight is an FAA-certified repair station providing aircraft maintenance and avionics services to the general aviation community. They endeavor to surpass expecta-



- Staff on site 24/7
- US Customs on site available 24/7
- International trash removal
- Fuel, hangar, deicing (type I and IV)
- Part 145 repair station, avionics sales and service, aircraft parts
- Large charter handling capabilities
- GPU / Power cart
- Passenger terminal and lounge
- Aircraft cleaning / washing / detailing
- Catering
- Prius crew car
- Rental cars
- Limousines on site
- Pilots' lounge with satellite TV
- Public telephone
- Computerized weather station
- Wireless Internet access
- Restrooms
- Free coffee

tions at every turn, always treating our customers and employees with respect and integrity.

Heritage Aviation is committed to caring for our environment on all levels of the organization.

Heritage Aviation's vision is to become one of the most well respected Fixed Base Operators in the nation, through keeping their customers, employees, and environment a top priority.

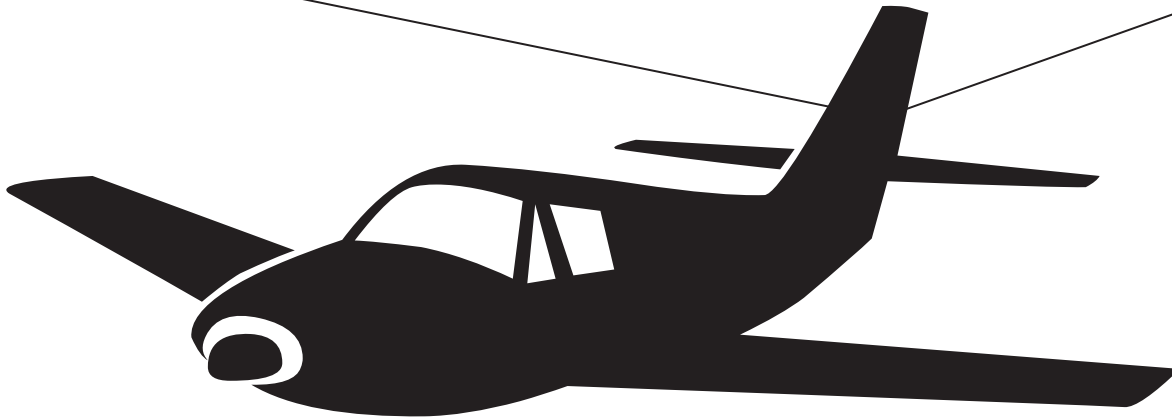
*Come visit us and take a tour of our beautiful facility, overlooking the Green Mountains of Vermont and so close to major US cities and Canada.*

*More information can be found on [www.FlyHeritage.com](http://www.FlyHeritage.com) and [www.HeritageFBO.com](http://www.HeritageFBO.com).*

# August Business After Hours

Proceeds from our 50/50 raffle  
will benefit the Vermont Chapter  
of the American Foundation for  
Suicide Prevention

Date: **Thursday, August 19, 2010**  
Time: **5:30 p.m. – 7:30 p.m.**  
Location: **Heritage Aviation**  
Music: **Top Hat Entertainment**



Directions: From Burlington: Exit 14E off Interstate 89 South. Follow Williston Road East toward Williston. Continue past Airport Parkway. 0.5 miles afterward, directly across from ACE Hardware, turn left onto Aviation Avenue. Follow Aviation Avenue, do not turn right on Eagle drive. Heritage Flight parking lot is on your right, along the fence.



## Thursday, August 19 Business After Hours at Heritage Aviation

- Enclosed is my check for \$ \_\_\_\_\_ (\$8/pre-registered member; \$12/day of event; \$20 guests)  
 Credit Card Number (Visa, Mastercard, American Express): \_\_\_\_\_ Exp. \_\_\_\_\_

Name (s): \_\_\_\_\_

Business: \_\_\_\_\_ Phone: \_\_\_\_\_

Please return WITH PAYMENT OR COUPON by Noon on August 19 to:  
LCRCC, 60 Main Street, Suite 100, Burlington, VT 05401  
Fax this form to (802) 863-1538 or register online at [www.vermont.org](http://www.vermont.org)  
*Pre-registration is encouraged but not required. All payments are non-refundable.*



60 Main Street • Suite 100  
Burlington, VT 05401

Lake Champlain Regional  
Chamber of Commerce



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tough legal  
challenges for  
businesses, non-  
profit institutions  
and individuals

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Burlington, Vermont

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to today's complex legal issues. Learn more at [www.dinse.com](http://www.dinse.com)