



Lake Champlain Regional
Chamber of Commerce

60 MAIN STREET NEWS

The Newsletter of the Lake Champlain Regional Chamber of Commerce & GBIC
Editor Genevieve Burnell • gen@vermont.org

Burlington International Airport: Essential Through the Years

By Jim Tabor

Question: What do July 3, 1919 and March 2, 2010 have in common?

Answer: Auspicious events for Burlington International Airport (BTV) took place on both dates. This past March, Burlington voters approved a \$21.5 million revenue bond to build two additional parking levels for the north portion of the Airport parking garage. The project will provide 600 new, covered spaces, bringing BTV's total parking spaces to 2,700. Construction begins this June.

On the earlier date, three visionary Burlingtonians drove a few miles east on Williston Road and stopped

by a fallow cornfield near farmer Mike Tierney's home. The three were Mason Beebe, John Burns (who would go on to become a five-term Burlington mayor), and James Taylor. Beebe was an avid amateur aviator. Burns had flown in combat over Europe during WWI and still had flying in his blood. Taylor was a canny businessman who saw the immense commercial potential aviation held for Burlington.

After looking over the unused, brush-covered land for awhile, they simply nodded and shook hands, thereby deciding the fate of

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Chambers of Commerce Teams Up State Wide to Advocate for Rail Service

By Tom Donahue, CEO of the Rutland Region Chamber of Commerce

The Lake Champlain Regional Chamber of Commerce has teamed up with the Addison County and Rutland Region Chambers of Commerce on the important issue of rail infrastructure. These Chambers are proponents of a rail concept called 'BRBA' (Burlington- Rutland-Bennington-Albany) and have asked our Congressional delegation for help via stimulus rail funding opportunities.

It began last year when the administration in Montpelier proposed to cut the subsidy for Amtrak passenger rail service to the western side of Vermont. Currently the Amtrak passenger rail service (Ethan Allen Express) runs daily from Penn Station to Castleton and Rutland. In 2008-09, the passenger boardings and alightings for the Ethan Allen Express for the Rutland/Castleton stops alone totaled nearly 37,000. At the end of the exhaustive legislative process, we were not only able to maintain daily passenger rail service to western Vermont (an initiative we sim-

ply called Save The Train) but more importantly, were able to embark on a mission with a much bigger picture. Our focus is now daily passenger rail service running the entire length of the state on the western corridor, beginning and ending in Burlington from New York City.

Not a new concept, but we believe several items of note will make the initiative instantly successful. Upgrading the track to a standard that allows Amtrak to travel at 59 miles an hour, as opposed to the current 25 mph, is essential (this would get passengers to NYC in about six and a half hours). Currently the Vermont Senate Economic Development Committee has included this western corridor rail as a state priority in S.288 (the jobs bill). The House has also supported the inclusion of this language. With the support of the Legislature we will again look to our Congressional delegation to take up the mantle in the next round of ARRA/stimulus funding.

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The Importance of Infrastructure

Vermont's history has been inextricably linked with its infrastructure. In the early part of the last century, villages and surrounding farms formed insular worlds linked by a rudimentary common infrastructure and were segregated from other parts of Vermont by that same rudimentary infrastructure. Dirt roads were the norm and winter plowing consisted of rolling or packing down the drifts that formed. Little out-migration and far less development occurred. In the middle of the last century our infrastructure began to change as rail continued to emerge as a sound and efficient way to move goods and services and as we invested in the improvement of local and state roads. Travel between the four corners of the state and points in between became much easier. Businesses that might once have had a local focus were now able to consider expanding their base of operations. The economic development options of the state took on a robustness never seen before. With the construction of the Interstate Highway System in the 1960's and the significant changes to Burlington International Airport in the 1970's, Vermont was changed forever. The state was now able to compete with other states and regions across the spectrum of economic development fronts. From high tech, to education, to medical and everything in between, Ver-

mont could boast the easy movement of people, goods and services. Led by IBM and UVM, Vermont seemed poised to ride the tide of success.

Regretfully, as we were experiencing this new development, we simultaneously allowed our infrastructure to slide into disrepair. Our investment in rail was negligible. Public transit was non-existent except for inner city lines and its embryonic development came on the back of an already overburdened property tax. Opportunities to invest in new road projects became mired in philosophical debates.

Like so many other challenges, there is opportunity. Vermont has begun to redouble its efforts to repair its failing roads and bridges. State and federal money is being directed towards rail. Transit authorities are developing intra-city routes to assist commuters and to remove single occupancy vehicles from the roads. Burlington Airport, the hub of commercial, business and tourist traffic, is poised to launch a much needed expansion. Vermont can continue to grow at an appropriate pace but only if we continue to invest in our infrastructure.



Tom Torti, President,
Lake Champlain Regional
Chamber of Commerce

GBIC: A New Chittenden County Office

The Vermont Procurement Technical Assistance Center announces a new Chittenden County Office and welcomes Megan Rodriguez, Procurement Counselor.

Vermont Procurement Technical Assistance Center (VT PTAC) is excited to announce the addition of a sub-center office in the Chamber of Commerce building in Burlington. Megan Rodriguez will be onsite four days a week offering counseling services to businesses on all aspects of government contracting. "Providing a Burlington-based office is convenient for businesses to access one-on-one counseling support within Chittenden County," said VT PTAC Program Director June Plankey. This office joins the other VT PTAC offices located in Montpelier, Newport, Rutland, and Springfield in the goal to make sure as many Vermont businesses that want to be able to successfully market their products or services in the government marketplace. Megan will be supporting Chittenden, Franklin and Grand Isle Counties.

VT PTAC supports businesses to find and obtain government contracting opportunities. It can be intimidating to find the time, staff, and money necessary to successfully market to the government. Megan and the rest of the VT PTAC staff can identify what is necessary to successfully navigate these processes. They will assist companies in navigating the government market place, streamlining the contract process, capitalizing on time, and include the leveraging of business's unique assets.

If you are interested in learning more about how to sell your products or services to the Government, we invite you to attend a free "Introduction to Government Contracting" workshop on May 10. To find out information about this workshop please visit the Vermont Economic Development website at www.economicdevelopment.vermont.gov/vtptac or contact Megan by e-mail at megan.rodriguez@state.vt.us or by phone at (802) 652-2134.

Evolving Vermont's Transportation System

Why do our organizations care about transportation infrastructure? Vermont's transportation system is essential to the regions and state's economic vitality and growth. Our quality of life is bolstered by an efficient multi-modal transportation system and we support expansion and development of appropriately located facilities that promote that concept. For the long-term financial and economic health of Vermont, we can no longer afford to rely solely on single occupancy transportation as the primary mode of choice in our state.

Current revenues for transportation infrastructure rely upon decreasing revenue sources. The spending levels are \$203 million short annually of what is needed to simply maintain current conditions in our transportation system according to the state's Joint Fiscal Office.

Our Government Affairs team monitors and advocates for transportation funding and policies that facilitate tourism and economic development. Our priorities include:

Highest Priorities:

- Address the inadequate level of funding devoted to maintain, develop, and expand a complete multi-modal transportation system. The development of a systematic approach to provide adequate state matching funding and enable the use of available federal transportation funds should be undertaken immediately.

- Focus on maintaining the infrastructure that is currently in place to avoid failures that result in closed or barely passable bridges, roads and rail infrastructure.

Additional Priorities:

- Aggressively expand our rail capacity to reduce wear and tear on our roads and to limit the need for large trucks in our downtowns.

- Aggressively improve and expand public transportation services, park and ride lots, bicycle/pedestrian facilities, and car pooling options that are complementary to inter-modal transit connections.

- Reestablish sustainable inter-urban and interstate passenger bus

service.

- Construct major arterial or new capacity projects only if they can be shown to mitigate congestion and/or directly contribute to regional economic expansion.

- Continue efforts to provide for competitive air service at Burlington International Airport including improved access to the airport.

To raise revenues for needed improvements, our organizations have supported the phase in of a user fee per dollar of the fuel price on the sale of gasoline which will augment and eventually reduce the existing fuel tax now based on a fee per gallon of fuel sold. Other options we have suggested for further study include the possibility of heavy commercial traffic paying more based on vehicle weight, removing funding for public transit from the property tax and replacing it with a regional tax and the potential of public transit authorities and rail authorities to promote more regional/statewide collaboration and cooperation.

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then-called Burlington Municipal Airport.

That's just one of hundreds of fascinating facts and stories contained in a history of the airport. The airport's official birthday is August 14, 1920 when, as *The Burlington Free Press* reported, an Avro plane from Boston circled overhead for a few minutes, then landed at the new field just east of the farmhouse on Williston Road.

From that humble beginning, BTV has become the crux of Vermont's infrastructure. Burlington International

Airport is a convenient and welcoming airport, with walk-to parking and a new \$15 million expansion. For a time during WWII, thanks to intensive pilot training it was conducting, BTV was the busiest airport in the world, with planes taking off and landing every 20 seconds.

Today, of course, BTV is a sparkling marvel of sophisticated technology and user-friendliness with an enviable track record of both profitability and dependability. Since 2000 alone, \$24 million has gone into expansions

and improvements. In 2008, there were about 760,000 boardings, a 7% increase over 2007, at a time when most other airports' volumes were declining. In July 2008, about 79,000 passengers flew from Burlington (about 2,600 daily). That's a far cry—and 90 long years—from a dormant cornfield on Williston Road!

Learn more about the airport's place in Vermont's history in a book to be published in August as part of a year-long celebration of BTV's 90th anniversary.

MEMBERS NEWS & NOTES

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DevaNaturals owner and chef Nitti Sachdeva makes her recipes with Indian and Thai herbs and spices to create healthy and delicious meals. Her creations can be used as condiments, glazes or cooking sauces. These condiments have been featured at a recent Vermont State legislature conference, and are now sold throughout Vermont in shops such as Healthy Living in South Burlington, Williston's Natural Provisions, Sweet Clover Market, Candles and Creations, and Upper Valley Co-op. Visit www.devanaturals.com to order online.

Vermont Federal Credit Union announces new Director of Business Services



Trish Porter has joined the Credit Union as the Director of Business Services.

Trish comes to the Credit Union with over 20 years of experience in business lending working at institutions in upstate New York, Swanton and Williston, Vermont. Most recently, Trish worked at Chittenden Bank as a Vice President Business Banker. She currently resides in Williston with her husband and daughter.

Vermont Federal is pleased to announce our newly offered Business Services. We now provide loan and deposit products to fit the needs of our member business owners.

The general public is cordially invited to attend the Burlington Emergency Shelter's Seventh Annual Fundraising Banquet to be held Friday, May 7, from 6:15 pm to 9

pm, at the Burlington Sheraton Hotel & Conference Center. Reservations are required.

This year's keynote speaker is Mike Yankoski, author of the book *Under the Overpass*. Mike's book captures his five months journey on the streets and relates the people and experiences that forever changed his life. He spends much of his time speaking to audiences across the U.S. and Canada, sharing his passion for a Christ centered response to our world's greatest needs, especially those of our homeless brothers and sisters.

The banquet is an important fundraiser for the Burlington Emergency Shelter. The shelter does not accept any state or federal government funding and instead depends on the generosity of individuals, businesses and churches. Individuals interested in supporting the Burlington Emergency Shelter and attending the banquet should contact Ann Goff, banquet co-coordinator, at (802) 985-3490, or via email at anngoff4@yahoo.com for reservations.

Otter Creek Awnings, Sunrooms & Custom Closets of Williston, Vermont received the award for Excellence in Customer Service in 2009 in the sunrooms division.

This distinction was awarded by Betterliving Sunrooms, a leading national sunroom company, at the 2010 annual meeting attended by co-owner Elizabeth Warren and Vice President Rene Paquette. The award is based on the highest grade point average in Betterliving Sunrooms' customer warranty program. Otter Creek earned top marks for completing construction

Tourism & Referral Statistics – March 2010	
Williston Northbound Welcome Ctr.	
walk-in visitors	24,394
Williston Southbound Welcome Ctr.	
walk-in visitors	17,659
Burlington International Airport	
information requests*	1,452
phone calls	864
60 Main Street	
mail requests	496
phone calls	1008
walk-in visitors	110
Webs Statistics	
Site visitors for March	22,097
Page views for March	96,498
<small>* Reflects specific requests, not actual airport traffic, which is significantly greater.</small>	

on or ahead of schedule and for the professionalism of the sales and design representatives and installation teams. 2009 is the second consecutive year Otter Creek has earned this award, having achieved it in 2008 as well.

Vermont Tax-Aide Program Receives Laptop Donation

- The ARD office in Burlington has donated 11 laptop computers to the AARP Tax-Aide Program, according to Walt Keating, state coordinator for the volunteer-based, statewide program.

Keating stressed the need for more laptops to help expand tax assistance services and better serve low income and elderly residents. To inquire about donating laptops or printers, contact MJ Mallowney at (802) 578-3079.

MEMBER SPOTLIGHT

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Four Nine Design with a FULL Service

Four Nine Design is a full service graphic and interactive design studio. If it's visual, we do it: from advertising and branding to websites and illustration. Our client base is diverse and runs the gamut from retailers and restaurants to large manufacturers. No client is too big or too small.

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"Four Nine Design exceeded all my expectations. They were thorough during the set up process, quick to follow up on any questions and continue to offer me full support on any questions that may arise, or any new campaigns that I need to start."

Rob Hintze, owner of thebasementbreeder.com

At A Glance

Four Nine Design

1 Steel Street Studio 122
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"Four Nine Design exceeded all my EXPECTATIONS. They were thorough during the set up process, quick to follow up on any questions." - Customer Testimonial



keting needs - but original doesn't have to mean expensive and cumbersome. Since we are a smaller studio, our low overhead allows us to be flexible with schedules and pricing.

As a full service studio, we are very hands-on. Instead of handing projects off to others, we handle all the details of your project. This not only ensures quality results, but gives our clients the peace of mind knowing we are there at every step.

Four Nine Design is a partnership between Julius Higgins and Stephen Splonskowski. We have been in business since 2006, with a combined 20 years of marketing experience. Our office is located on the Burlington waterfront

Call and talk to us about your upcoming project. We'd love to show you how our creativity can benefit your business.

Mention this article and receive a 10% discount on your first project.

Our Sunset Ballroom, with panoramic views of the lake, is the perfect choice to host your next corporate meeting, elegant wedding or banquet for up to 250. In addition, our Sugarbush Room and Executive Boardroom provide the break-out-space you need, accommodating groups from 8 to 80.

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The Vermont Convention Bureau Recognizes Contribution of Board Members



The Vermont Convention Bureau (VCB) would like to recognize our current Board of Directors, announce the appointment of new members to the Board, and thank the outgoing Board members for their service. The leadership and participation from our member partners is sincerely appreciated.

We would like to first recognize the Chair of the VCB, Joe Carton, General Manager of the Courtyard Burlington. He serves as the Chair of the Board of Directors as well as on the VCB Executive Committee. Joe's experience in the industry at a number of Vermont's top hotels and resorts around the state has given him great insight which he uses in his role as Chair. Please join us in congratulating Joe on his recent Burlington Business Association Tim Halvorson award which recognizes an individual for outstanding contribution to the economic vitality of Burlington. Congratulations Joe!

Our other Board members include Lynn Berardinelli/Hilton Burlington, Jeff Bushey/Best Western Burlington, Christine Cecchetti/Lake Morey Resort, Shelia Cleary/National Life, Shane Cutler/UVM, Chip Desautels/Premier Coach, Dan Dubonnet/Hall Communications Management, Jim Glanville/The Essex, David Grimm/Champlain Valley Expo, Alan Hebert/Sheraton Burlington, Jim Horsman/Stowe Mountain Lodge, David Kaufman/Windsor Associates, Pat LaClair/Larkin Properties, Rick Milliken/Doubletree Burlington, Guy Rossi/Holiday Inn Rutland, and Janice Valgoi/Delaney Meeting & Events Management.

Thank you to outgoing Board members:
 Paul Richey, Basin Harbor Club, past Chair
 Don Bruce, Larkin Properties
 Brian Cain, Capital Plaza
 Jim Mangan, Woodstock Inn
 Ted Bridges, Holiday Inn Rutland. A special thank you and remembrance for years of service as we honor the passing of Ted late last year. He was a true leader in the hospitality industry and will be greatly missed.

Please join us in welcoming our newest Board members:
 Brent Farrell, Doubletree Burlington
 Gwendy Lauritzen, Notch Above Tours
 Courtney Lowe, Woodstock Inn
 Jim Robertson, Sugarbush Resort
 Erin Shirley, Middlebury Inn

Check out our new look at www.vermontmeetings.com



Hundreds of Vermonters Seek to “Reinvent” Themselves

On March 22, the Lake Champlain Workforce Investment Board (WIB) hosted their 2nd Annual Reinvent Yourself Conference. Local employers and education and training providers came together with the common goal to serve as a collective resource of information on various career opportunities, skills needed in growing sectors of the labor market, and provide education and training resources to pursue new opportunities. This year’s event also included a job fair with 28 employers who were currently hiring. With close to 400 attendees, this event created great interest both for those in attendance who knew what types of careers they were interested in and for those who were unsure about their next steps.

The continued high unemployment rate convinced the WIB to be proactive again this year and provide a free service for displaced workers.

The event was designed to focus on the positive, particularly the industries that are growing, such as healthcare, information technology, green-energy industry and bioscience. The sector presentations highlighted various careers and the skill sets needed to pursue them.

After identifying what industries will be or are hiring, attendees had opportunities to attend career-related workshops designed to assist with identifying transferable skills, targeting their resume, and sharpening up their interviewing skills. More than 25 education and training providers offered advice on how to acquire the skills needed to be competitive in the job market. VSAC and the Vermont Department of Labor (VDOL) were on hand to assist people in securing funding to continue their education. The United Way of Chittenden County was available to

enlist volunteers and educate people on the role volunteering plays in networking in the business community.

The 2nd Annual Conference was a much-needed community service for those who are victims of the downturn in the economy. The idea of the conference was to put aside the feelings of “doom and gloom” and help Vermonters realize there are growing industries, employers that are currently hiring, and great opportunities to learn new skills. This event was a prime example of how collaboration creates a network of resources that strengthens all of the efforts to assist the community. The success of the event was made possible due to the support of all of the sponsors including: VDOL, the Vermont Human Resource Association, Seven Days, Champlain College Continuing Professional Studies, the University of Vermont, and WOKO/WKOL/WJOY.

Linking Learning to Life Recognizes Key Community Partners

Linking Learning to Life (LLL) held its 5th annual Community Partner Recognition event on Tuesday, March 30th at the Burlington Elks Lodge in Burlington, VT.

Armando Vilaseca, Vermont Commissioner of Education, kicked off the event and acknowledged the importance of Linking Learning to Life’s work as it relates to helping students find relevance through hands-on, real world learning opportunities. A highlight of the event was several students sharing success stories through their LLL program experiences. These students are: Tara Simms, Essex High School, Chris Berry, Champlain Valley Union High

School and Center for Technology at Essex, and Mariah Francis, and Angelina Pasquale, from Hunt Middle School.

This year, awards were presented to the following outstanding partners who have directly contributed to youth and program success in four categories - Careers: City Market - Onion River Co-op, Doggie Styles, The RehabGYM Inc; College: Saint Michael’s College, Sue Blethen - Burlington High School; Community: Kara Buchanan - parent volunteer, Kadie Schaeffer - Vermont Youth Development Corps, New England Federal Credit Union; and for Outstanding Service: Marian Lawlor -

IBM Corporation and Melissa Hersh - Champlain College. Special Award: Dhyana Bradley - Linking Learning to Life acknowledging her 10 years of outstanding work with LLL.



Rich Tulikangas and Simon Parlante of LLL present an award to Rebecca Thibault of City Market - Onion River Co-op

LEADERSHIP CHAMPLAIN

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The Vermont Economy

Leadership Champlain spent their newest developed day, the Vermont Economy Seminar, at the Elks Lodge on North Avenue in Burlington. The Leadership Champlain Board of Directors, after many meetings and discussion, decided to drop Media and Communications Day and replace it with a day focused on the Vermont Economy and the challenges of doing business in our beautiful state.

To start, an Overview of the Vermont Economy by Jeff Carr, Vermont State Economist and Consultant with Economic & Policy Resources, and Herbert Kessel, Professor of Economics at Saint Michael's College, educated the class on the current state of affairs in Vermont and what to expect for the future. The class appreciated the time to ask questions to clarify their thinking with these two knowledgeable leaders.

Next was a panel on the Strengths and Challenges for Vermont Businesses, which was moderated by Sarah Waring of the Farm and Wilderness Foundation. Panelists included: Chris Cole of the Chittenden County Transportation Authority, Frank Sadowski of Gallagher Flynn & Co., Bill Schubart of the Vermont Blue Ribbon Tax Commission, and Tom Murray of the Vermont Telecom Commission. This panel talked about things such as public transportation, the challenges of luring workforce talent to Vermont, the cost of living, and the importance of needing high-speed internet throughout the state, to name a few topics. These topics, which are discussed throughout the media, was brought home to the class with this dynamic panel and the openness of the conversation was really appreciated.

The last panel of the day was focused on Visions for the Future of Vermont's Economy; Innovative Approaches which was moderated by Cairn Cross of FreshTracks Capital. Panelists included: Dan Rosenfeld from the Vermont Center for Emerging Technologies (UVM), David Parker from Dealer.com, Dori Wolfe from groSolar, Chris Bailey from Vermont Smoke and Cure Co., and Bob Zider of the Vermont Manufacturing Extension Center (Vermont

Technical College). This panel did focus on how their organizations are innovative in their business practices and the creativity they are using to maintain their businesses here in Vermont. Again, the class learned a lot from hearing their stories, having exposure to companies that they have heard about, and asking questions.

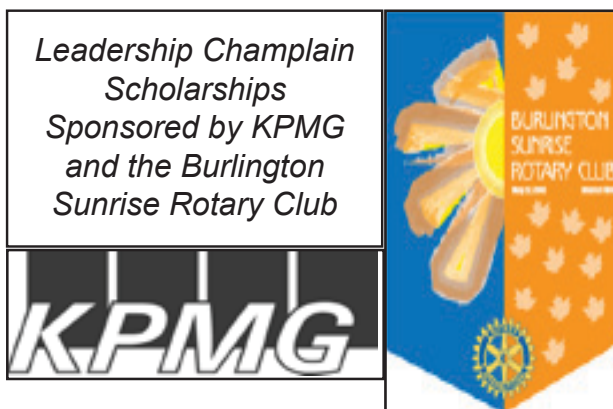
The hands-on piece of the day was a scenario that the class worked through, which was a hypothetical issue around a small town in Vermont deciding on whether or not they would like to have a mineral products manufacturing facility built on an undeveloped piece of land. Each participant was given a role to play and asked to discuss the issues and come to an agreement on whether or

not their group would agree to build the facility. The class found this exercise very

insightful in realizing all the people involved in the process and how complicated the decision making process can be. Tony Blake of V/T Commercial Real Estate and Cairn Cross of FreshTracks Capital helped the different groups through the process and we appreciate their help!

Thanks so much to everyone that helped make this day possible! The Leadership Champlain Board members that we tasked with planning this day were: Leigh Cole of Dinse, Knapp & McAndrew, Karen Taylor-Mitchell of the Governor's Institutes of Vermont, and Brent Raymond of Congressman Peter Welch's office. There was a lot of moving parts to this day and it went off without a hitch... thanks, all!

"Visions for the Future of Vermont's Economy; Innovative Approaches."





Diplomacy in Action: Iraqis in Vermont

By Eli Harrington, Program Director, International Visitor Program

At the end of March, the VCWA hosted a group from Iraq on the program theme of “Grassroots Civic Engagement.” It was a diverse group made up of council members, NGO directors, journalists, and municipal officials. There were a few different points during this group’s stay in Vermont that particularly touched me and demonstrated the value of our international visitor programs:

- At the Center for Media & Democracy, we had a moving meeting and discussion with Executive Director Lauren-Glenn Davitian about how the media—especially locally-controlled and accessed media—can help drive democracy in bringing a voice to the people. The delegates learned about Channel 17 and how it provides access and information to citizens. We even did on-camera interviews during which the delegates discussed the current state of affairs for journalism in Iraq

- Lt. Governor Dubie met with the group in the Statehouse for a full thirty minutes—this was noteworthy both because of his personal experience serving in Iraq and for the level of interaction between both him . Delegates love the opportunity to discuss their situations back home and can inform Vermonters with unfiltered first-hand information and perspectives that are increasingly hard to find in mainstream media. We were even joined by 8th graders from Orleans Elementary School who were able to meet the group.

- A community-potluck farewell dinner was held at the Community Center in Winooski. This was an opportunity for us to bring together the delegates, Mayor O’Brien of Winooski and local Iraqi, Arab and greater Muslim communities for a night that none of us will soon forget.

VEDA is Vermont's economic development finance lender, offering flexible and innovative loan options to help Vermont businesses grow and create jobs. With the help of funding through the American Recovery and Reinvestment Act (ARRA), VEDA is able to offer unprecedented low interest rates on business financing.

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BUSINESS AFTER HOURS

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Casella/All Cycle: Proud Vermont Company

Casella/All Cycle provides comprehensive world class environmental services in Northern Vermont. Beyond being recognized as an industry leader with safe, modern, expertly maintained equipment, terminals, administrative offices, recycling, transfer station and landfills, All Cycle/Casella considers its greatest strength to be its dedicated people. Anyone can promise good service...the commitment of our people enable us to guarantee it!

The Casella/All Cycle companies inject over \$25 million annually into our communities in the form of local vendor patronage, wages, and donations. Our 300+ employees are active supporters of our schools and communities.

Casella/All Cycle is proud of our involvement towards civic, environmental and charitable causes. From convoys of tractor trailers dispatched to Hurricane Katrina victims, providing an annual UVM Environmental Studies Scholarship, supporting

charitable organizations such as the KidSafe Collaborative of Chittenden County, the Center for Community & Neighborhoods, Green Mountain Habitat for Humanity, Humane Society, Vermont Fallen Families,, and many others, to simply helping someone in need because it is the right thing to do, few companies in our industry can compare to us. It is safe to state that most people in our service area have been touched in some way by this level of involvement and charitable contribution.

Casella /All Cycle truly leads by



ALL CYCLE WASTE, INC.
A Casella Company

Business After Hours

Date: Thursday May 20, 2010

Time: 5:30-7:30 p.m.

Location: Higher Ground
1214 Williston Rd
South Burlington

example and is the only solid waste and recycling company in the United States that is a member of the EPA Climate Leaders. A part of this membership involves our pledge to reduce our Greenhouse Gas emissions by 10% from 2005 to 2012. We are actively involved in reducing our overall resource consumption as a company. We have made these commitments because it is the right thing to do, and it is good business.

We believe this is what makes us a unique service provider in our market, and we'd like to prove that to you. We invite you to contact us at (802) 864-3615 to discuss how we may contribute to your environmental needs.

Live Music Bringing You to a Higher Level of Entertainment

Higher Ground is Vermont's only complete live music venue, with a state-of-the-art facility featuring two distinct rooms--the Higher Ground Ballroom and Showcase Lounge.

Designed for ultimate flexibility, the two rooms can accommodate a wide range of activities with their high ceilings, advanced HVAC systems, open floor plans, spacious and luxurious back curtaining and chandeliers, easy-

access loading docks, easy Interstate



access, ample free parking, in-house ticketing services and full-size catering kitchen. Higher Ground is also available for rental events.

The schedule at Higher Ground provides something for everyone and is ever changing, providing live entertainment week-round. Practically every genre of music is represented in a given month at Higher Ground, including blues, jazz, rock, indie, country, soul, hip hop and jam. Call (802) 652-0777 or visit www.highergroundmusic.com.

MAY BUSINESS AFTER HOURS

Date: Thursday, May 20, 2010
5:30-7:30 pm

Food: Higher Ground DJ: Top Hat Entertainment

Sponsors:



Location:



Door Prizes: Wendell's Furniture, Von Bargaen's Jewelry, Morway's Moving & Storage, Casella/All Cycle Waste, and Higher Ground



Thursday, May 20 Business After Hours at Higher Ground

- Enclosed is my check for \$ _____ (\$8/pre-registered member; \$12/day of event; \$20 guests)
 Credit Card Number (Visa, Mastercard, American Express): _____ Exp. _____

Name (s): _____

Business: _____ Phone: _____

Please return WITH PAYMENT OR COUPON by Noon on May 20 to:
LCRCC, 60 Main Street, Suite 100, Burlington, VT 05401
Fax this form to (802) 863-1538 or register online at www.vermont.org
Pre-registration is encouraged but not required. All payments are non-refundable.



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