



Lake Champlain Regional  
Chamber of Commerce

# 60 MAIN STREET NEWS

June 2011  
Volume 13  
No. 6

The Pictorial Issue

## Our Waterfront Kiosk is OPEN FOR BUSINESS!



### Chamber's New Information Center Opens on the Burlington Waterfront

After a wet beginning to the season, we are looking forward to finishing the summer season on a high note. Our newest information center location on the Waterfront is located on College Street and is staffed by a Chamber Tourism Professional ready to refer visitors to area attractions, hotels, and restaurants.

#### PICTURE:

One of the newest attractions in the Burlington area, the Craig Kelly Prototype Factory and Museum. Craig's is open for tours and gives visitors an inside look at how Burton makes their prototype snowboards.

For more information on the waterfront kiosk and for advertising opportunities, contact Matt McMahon at [matt@vermont.org](mailto:matt@vermont.org).



## Our Story in Pictures: The Full Power of the Chamber

Welcome to this special edition of *60 Main Street News*. We decided that it was time to highlight the various programs that the Chamber offers to its members. What we have found from our member surveys and from talking to individual business owners is that the vast majority are unaware of the full range of services that we offer as a means to help members succeed. Often members join the Chamber due to one or two services that they've heard of (networking; educational seminars; government affairs; health care) and while they are pleased with that facet of our operation, they really are missing out on the full power of the Chamber.

Throughout the next few pages you will see, in picture form, the people and programs of the Chamber. Take the time to think about what offerings we have that might be of interest to you or your employees. Perhaps you have an emerging leader that would be a good fit for Leadership Champlain. Maybe you are thinking about upgrading the skills of your workers, and if you are, the Workforce Investment Board (WIB) is the perfect place to find trainers in our region. Did you know that the Chamber touches over 700,000 visitors a year through our information centers? If you are in the tourism, hospitality or retail sectors, our

advertising and marketing team can help you maximize your exposure at a reasonable cost. The Chamber is also the parent organization for the Vermont Convention Bureau (VCB) and the Vermont Council on World Affairs (VCWA). If you are looking to bring meetings or conventions to your property or want to capitalize on the convention business, the VCB is the group to be affiliated with. Likewise, the VCWA can open your business to the international market through its international visitor program while providing your current information concerning foreign affairs that affect global trade through the highly acclaimed Ambassador Series.

So, take your time and enjoy this special issue. I am sure that you will learn things that you never knew about your Chamber and find ways to maximize your investment in us.



Tom Torti, President,  
Lake Champlain Regional  
Chamber of Commerce

A handwritten signature in black ink that reads "Tom".



*Aerial view of GBIC's Catamount Industrial Park. GBIC works to ensure that value-adding employers in Vermont have the greatest opportunity to thrive while working to protect our natural landscape.*

The Government Affairs Team had a productive 2011 legislative session. Visit our website at [www.vermont.org](http://www.vermont.org) and click the link on the front page to read our extensive summary of the session and the work we did to make Vermont a better place for your business.

For now, here's a couple snapshots from the session and highlights of our progress.

### 2011 Accomplishments

- A health care bill that recognizes the burden of health care costs for employers and puts into place a framework that could put Vermont on the right path to address health care costs and coverage while maintaining quality.
- A telecommunications bill that acknowledges the importance of broadband and cellular service to our efforts to retain and attract businesses to Vermont.
- Vermont's existing economic development tools were fine-tuned and the Governor and General Assembly continued their support for two programs that invest in business.
- The Jobs Bill makes several investments in the state's growing agricultural sector.



Lieutenant Governor Phil Scott poses with a picture from *Seven Days* of “The Advisor,” Senator Dick Mazza.

### PROTECTING VERMONT’S FLORISTS



Representatives Ann Pugh and Helen Head co-sponsored a bill to protect florists from deceptive advertising practices.

## People's Republic of China (the Tibetan region)

Visitors on a Sustainable Tourism mission  
**Maple Syrup: A Sweet Lesson**



This picture features a group who visited Vermont in late March 2011. In this shot, Burr Morse explains the grading system of maple syrup, a huge part of both Vermont's tourism and agriculture industries.

## Latin America

Visitors on a Global Sustainability mission  
**Under the Golden Dome**



The group poses with Lt. Governor Phil Scott, who graciously met with the group as a part of our time touring the Vermont State House and eating lunch with House Representatives.

## People's Republic of China (the Tibetan region)

Visitors on a Sustainable Tourism mission  
**Experiencing American Culture**



In this shot, the group presents Deputy Commissioner of Tourism and Marketing Steve Cook with a silk scarf from Tibet following our discussion about tourism promotion at the state level.

## Latin America

Visitors on a Global Sustainability mission  
**The Cows Come Home to Bridport**



Marie Audet of Blue Spruce Farms in Bridport poses with the group as they toured the farm and learned about manure-to-methane anaerobic digesters that produce electric power from dairy farms and the "Cow Power" program administered by CVPS.

# BTV YPG: BURLINGTON YOUNG PROFESSIONALS GROUP

[www.btvypg.org](http://www.btvypg.org) • [adam@vermont.org](mailto:adam@vermont.org)



Steve Densham from Small Business Development Center speaks at one of the wildly popular BTV YPG seminars on Entrepreneurial Spirit at the Block Gallery.

Celebrating one year of the BTV YPG at their anniversary party at 156 Bistro!



Networking event with the BTV YPG

## Destination Weddings: Vermont Was Made for Them!



Whether you're seeking a wedding venue in a green meadow, intimate inn, on a vintage cruise boat, or in a lovingly restored barn, dream weddings do come true in the midst of Vermont's classic beauty. Vermont Convention Bureau assists couples find the perfect location for that special day.

## Pond Hockey - Just one of the sports events we helped plan!

Interested in bringing a event or tournament to Vermont? We can help!

The Vermont Convention Bureau specializes in locating host venues and lodging for national, regional and statewide sporting events and tournaments.



## A Unique Setting to Inspire and Rejuvenate



Planning a board meeting, retreat or strategic sales meeting? Check out any one of our unique venues across the state represented by the Vermont Convention Bureau. Our members range from intimate inns and B&B's to four season resorts and sophisticated hotels throughout Vermont.

# LINKING LEARNING TO LIFE


[www.llvt.org](http://www.llvt.org) • [info@llvt.org](mailto:info@llvt.org)




Linking Learning to Life's College Connections program supports a wide range of students with earning college credit during high school and prepares them to go on to college. Pictured above is Dhyana Bradley, College Connections Coordinator with students at the program's graduation ceremony.



Lauren Muckstadt, a graduate of Essex High School, participated in Linking Learning to Life's TIPS student internship program last year. She poses with Cheryl Eaton, her internship supervisor at Kelliher Samets Volk (KSV) where she gained first hand exposure to the field of marketing and design.



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# LEADERSHIP CHAMPLAIN

[www.vermontmeetings.org](http://www.vermontmeetings.org) • [cari@vermont.org](mailto:cari@vermont.org)

## A Smattering of Pictures from our Class of 2011!



## Step Up to Law Enforcement

The Workforce Investment Board assisted Vermont Works for Women in obtaining a Workforce Education and Training Grant to launch another successful program of “Step Up to Law Enforcement (SULE),” a nine-week pre-academy training and introduction to real policing and corrections for women interested in pursuing related careers. The program has proven to be a particularly effective vehicle for attracting women to the field of law enforcement in Vermont.



## Career Fair with Champlain College

The Workforce Investment Board co-sponsored a Spring Career Fair at Champlain College on March 28. The turnout was tremendous (close to 1000 attendees) and the feedback from both attendees and exhibitors was extremely positive. There were several career related workshops for job seekers and entrepreneurs. The Vermont Department of Labor folks commented that the positive energy of the fair gave their clients hope.

# BUSINESS AFTER HOURS

[www.vermont.org](http://www.vermont.org) • [adam@vermont.org](mailto:adam@vermont.org)

## Flynn Center for Performing Arts a Vibrant, Constant Figure in Burlington's Art Scene

The Flynn has been at the center of Vermont's cultural landscape for almost 80 years—from its earliest days as a vaudeville house through five decades as a premier movie theater to its present incarnation as the region's leading performing arts organization. The nonprofit Flynn Center for the Performing Arts is recognized internationally for its significant artistic, educational, and community outreach activities; superb technical capacity; beautiful ambiance; and historic setting.

The Flynn presents world-class music, Broadway, theater, dance, and family performances on the MainStage, and intimate music, theater, and dance in FlynnSpace, our black-box theater. The Flynn also produces the Burlington Discover Jazz Festival, a partnership with the city and area businesses. We're also home to several local performing arts groups, including Lyric Theatre, Vermont Stage Company, the Vermont Symphony Orchestra, and the Vermont Youth Orchestra. Over 200,000 patrons pass through our doors each year.

Arts education is a vital part of the Flynn's mission, as evidenced by the over 50,000 students that we serve each year. Whether through our Student Matinee series;

### Business After Hours

**Date:** Thursday, June 16

**Time:** 5:30-7:30 p.m.

**Location:** Flynn Center  
153 Main Street, BTV

a FlynnArts dance, drama, or music class; the Vermont Young Playwrights Program; or working with teachers through our Words Come Alive! classroom arts integration program, we open minds, hearts, and doors to help people see their unlimited potential.

Flynn support for artists takes many different forms. We encourage the cre-

ative development of new work by providing artists with in-kind and direct financial assistance. Summer residencies give performing artists time to explore new work through the use of facilities, housing, technical and administrative support. We also frequently co-commission new works, and offer a twice annual New Arts Space Assistance (NASA) Grant that provides Vermont artists the opportunity to create, rehearse, and perform new work in FlynnSpace. The Amy E. Tarrant Gallery also houses rotating visual arts exhibits by Vermont artists.

In 2007 the Flynn was honored by League of Historic American Theatres as "a compelling example of contemporary programming excellence in a beautifully renovated space that thoughtfully engages its community . . . an inspiration to other cities."

## Morway's Moving and Storage: The Company to Trust when Moving Your Life Forward

Morway's Moving is a locally owned and operated company, specializing in all your moving needs. Our business has been built on high quality customer service and expert level employees. If you are looking to make a local, long distance or commercial move, we're the company to call. Because we are a family owned business, we understand the importance of family. We understand that you're not just moving boxes and furniture; you're moving your life. We apply our expertise in packing and moving to minimize stress and to make your move as effortless and enjoyable as possible.

Morway's dedication to its craft and commitment to you aren't spelled out on a website or brochure. The trust we earn and the promises we keep are written instead in the smile on your face. At Morway's, we're not interested in being just a moving company; we want to be YOUR moving company, the one you trust to move your life! Visit us at [www.morwaysmoving.com](http://www.morwaysmoving.com).

## Church & Main: Memorable Dining in Downtown Burlington

Church & Main is an innovative and dynamic restaurant located on the corner of Church Street and Main Street in downtown Burlington.

An inspired dining venue that supports sustainability and community activism, Church & Main will source a majority of its ingredients and products from local purveyors. The ideals of sustainable agriculture and aquaculture, community support, Vermont, and the belief that providing the best product at the best price create the core values of Church & Main.

From the food, to the extensive wine and beverage list, to the inviting and comfortable atmosphere, we ensure you a memorable dining experience!

Visit [www.churchandmainvt.com](http://www.churchandmainvt.com) for menus, online reservations, and more!

Join us for June Business After Hours at

# The Flynn Center for Performing Arts



Date: Thursday, June 16, 2011

Time: 5:30-7:30 pm

Location: The Flynn Center for Performing Arts, downtown Burlington

Sponsor: Morway's Moving

Food: Church & Main

DJ: Top Hat Entertainment

50/50 Raffle: Spectrum Youth & Family Services



Join us for our June Business After Hours event at the Flynn Center for the Performing Arts on June 16, sponsored by Morways Moving & Storage. Food will be provided by Church & Main restaurant! On the mainstage for part of the night will be 'Chamber's Got Talent' hosted by Amber LeMay

The Flynn has been at the center of Vermont's cultural landscape for almost 80 years—from its earliest days as a vaudeville house through five decades as a premier movie theater to its present incarnation as the region's leading performing arts organization. The nonprofit Flynn Center for the Performing Arts is recognized internationally for its significant artistic, educational, and community outreach activities; superb technical capacity; beautiful ambiance; and historic setting.

If you have an act, or think you've got talent...we want to see it! Email adam@vermont.org if interested in performing LIVE on the Flynn's mainstage.

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## Thursday, June 16 Business After Hours at The Flynn Theater

Enclosed is my check for \$\_\_\_\_\_ (\$8/pre-registered member; \$12/day of event; \$20 guests)

Credit Card Number (Visa, Mastercard, American Express): \_\_\_\_\_ Exp. \_\_\_\_\_

Name(s): \_\_\_\_\_

Business: \_\_\_\_\_ Phone: \_\_\_\_\_

Please return WITH PAYMENT OR COUPON by Noon on June 16 to:  
LCRCC, 60 Main Street, Suite 100, Burlington, VT 05401  
Fax this form to (802) 863-1538 or register online at [www.vermont.org](http://www.vermont.org)

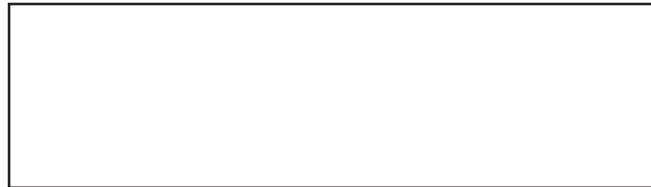
*Pre-registration is encouraged but not required. All payments are non-refundable.*



**Lake Champlain Regional  
Chamber of Commerce**

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