

EXPERIENCE Burlington, Vermont

Experience Burlington, Vermont: The 2011 Official Guide to the Burlington Region is the Lake Champlain Regional Chamber of Commerce's comprehensive magazine, encompassing everything from events to accommodations, recreation, attractions, dining, regional information, and more on what to do and see this coming year.

Discovering all the Champlain Valley has to offer

Many accolades have been bestowed upon Burlington. We're the Best Walking City, the Best City for Family, Best Small City for the Arts, and Greenest City. Outside Magazine's top "Dream Town." A&E summed it all up by naming Burlington Number One on its list of "Top Ten Cities That Have it All." We have world-class art, entertainment, dining and activities. From Lake Champlain to the slopes of some of the best skiing in the east, Experience Burlington, Vermont brings them all together.

Additional categories in the magazine include shopping, regional information/ transportation, and recreation and camping.

Showcase what YOU have to offer!



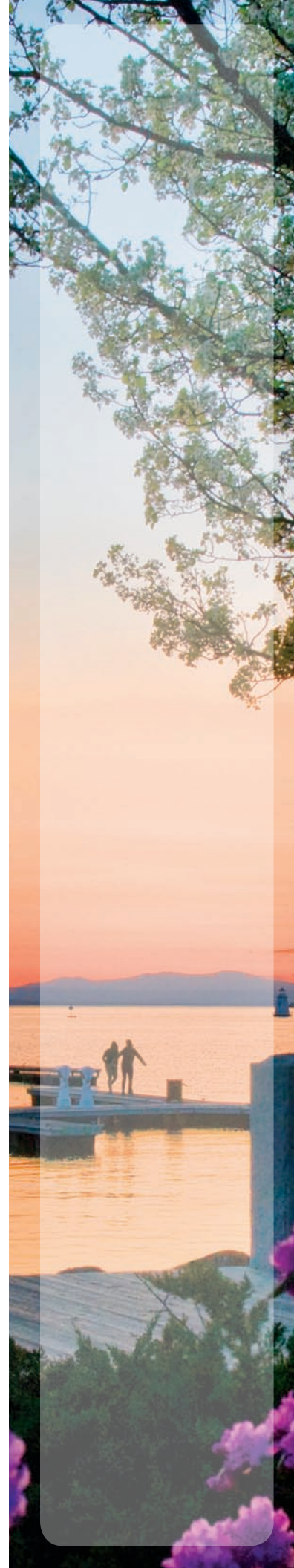
Year-round entertainment and events for the whole family

The Burlington, Vermont region boasts a bountiful array of events and festivals throughout the year. Experience Burlington, Vermont wants your listing! From antique shows, boat shows, microbrew and wine festivals, fairs, music & concerts, sporting events, theater, special exhibits, and much more.

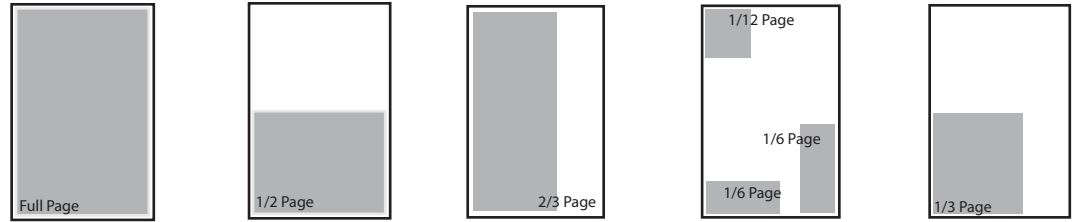
This sections will feature events from April 2011 though March 2012. Premium event listings get even more exposure with a 30 word listing **AND** a display of your event on our website www.vermont.org.

Distribution of Experience Burlington

Burlington International Airport
Vermont Welcome Centers
Tourism Packets - 19,000 per year
Conferences & Meetings
Canada - Montreal Tourism Show & other distribution
The Big E - Eastern States Exhibition
Online at www.experienceburlington.org
Regional Hotels, Restaurants, Attractions



The popular flagship tourism publication for the Lake Champlain Region is back for another year!



Standard Sizes For Bleed Ads (3 column)

Size	Dimensions (w x h)	Full Color	Black and White
Two Page Spread	18 1/8 x 11 1/8	\$4,200	N/A
Full Page	8 x 10 7/8	\$2,100	N/A
2/3 Page	4 7/8 x 10 1/2	\$1,400	\$1,100
1/2 Page	6 7/8 x 4 7/8	\$1,275	\$945
1/3 Page	4 5/8 x 4 7/8	\$780	\$630
1/6 Page	2 1/4 x 4 7/8	\$425	\$330
1/12 Page	2 1/4 x 2 3/8	\$260	\$225

*Ask about our cover ad rates

Listing Options

Premier Event Listing

\$150

- 30 word listing
- Event will also be posted on www.vermont.org

Basic Event Listing

\$50

- Date, name of event, contact info only

(Not listed on web)

Category Listings

- | | |
|--------------------|----------------|
| Lodging | Shopping |
| B&B's | Resorts/Spas |
| Dining | Events |
| Recreation/Camping | Education |
| Attractions | Transportation |
| Skiing/Boarding | Regional Info. |
| Culinary Tourism | |

	Option	Cost
	30-word Listing	\$300
Extras	Multiple Listing	\$100
	Spotlight	\$100
	Photo/Logo	\$100

Deadline for reserving space: March 1, 2011

Deadlines & Discounts	Contact:
<p>Deadline for ad confirmation is March 1, 2011</p> <p>Deadline for ad materials is March 8, 2011</p>	<p>For more information:</p> <p>Matt McMahon Regional Marketing & Tourism Director Lake Champlain Regional Chamber of Commerce (802) 864-3489 ext. 208 or Matt@vermont.org</p>