

Lake Champlain Regional Chamber of Commerce

Events & Sponsorship
Opportunities

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Events & Programs

- **Annual Dinner**
 - Yearly event held in November. Attracts over 650 business leaders from around Chittenden County. Recognizes annual award winners and highlights the past year's accomplishments.
- **Legislative**
 - **Breakfast** – attracts leaders from around Chittenden County for an opportunity to connect with the State's elected officials. Address by the Governor and panel discussions on various topics. Held January, February & March, average attendance is 300-450.
 - **Reception** – held the first Tuesday in December. Gives members the opportunity to network and connect with their elected officials. Average attendance is 250.
 - **Lunch** – held each October, this event brings selected business leaders and owners together for a lunch discussion with legislators. This event also includes business tours.
 - **Taste of Vermont** – held in May in Washington, D.C. and attended by over 350 Washington political figures. Features area Vermont businesses showcasing their food items and area hotels promoting their resorts.
- **Networking/Business to Business**
 - **Business After Hours** – the premier monthly business networking event, attracting between 250 – 450 people. Members, non members and the host/sponsor companies network and show their business to potential clients.
 - **Silent Auction & Taste of the Chamber** – over 500 attendees sampling food from 10 restaurants/caterers while bidding on over 300 items donated by Chamber members.
 - **Member Luncheon Series** – Quarterly networking luncheon for members to meet and introduce themselves, maximum of 75 attendees
 - **Chamber Member Ski Day** – held at Sugarbush Resort in March, attracts 250 members and their families.
 - **Chamber Member Boat Day** – held on Spirit of Ethan Allen in August
 - **Chamber Member Hockey Night** – UVM vs Northeastern January 15, 2010.
- **Golf Tournament**
 - Draws businesses from around the State to play at a local premier golf resort. Full day of golf, silent auction, cocktail party and lobster dinner. Supports the Vermont Convention Bureau. Held the first Wednesday in June, average of 150 people attend



Events & Programs - continued

- **Leadership**
 - **Leadership Champlain** – a 9 month program in which 40 area up-and-coming business leaders explore community issues and learn directly from Vermont's business and public sector leaders who are on the front line of the current issues.
 - **PILOT** - Program to Inspire Leadership Opportunity and Thought. Nine month program that inspires young people to develop leadership skills. 20 students from South Burlington, Burlington, CVU and Essex are selected to attend.
- **Education/Workforce Development**
 - **Seminar Series** – 8 month series developed by the workforce development education sub-committee. Topics are based on the current economic environment and there is a full RFP process to select speakers. Average of 25 people attend
 - **Vermont Entrepreneurial Day**- Full day event held in October that includes workshops, speakers, mini trade show and luncheon
- **Community –**
 - **Pumpkin Regatta** – Held each October. Participants race each other in giant carved out pumpkins in Lake Champlain at the Burlington Waterfront. Fall festival completes the day's activities. Proceeds benefit the PILOT program.
 - **Antique Show** – Held each October attracting area antique dealers.
- **Tourism –**
 - **Front Office FAM Trip** – full day event held each June, attendees are area tourism staff, hotel front desk staff. Event showcases area attractions to gain referrals.

Annual Dinner - Cari Kelley (802) 863-3489 x227

- ***Platinum Corporate Sponsor - \$5,000/\$10,000 exclusive***
 - Company logo on the cover of the invitation (mailed to 3000 business people)
 - Company logo on program (distributed to 650 dinner attendees)
 - Company logo included in the video presentation of awards
 - Banner advertisement located on the home page on www.vermont.org – Starting August 1 through the date of the event
 - Banner in prominent area
 - Verbal recognition from the Emcee
 - Preferred seating
 - Company CEO welcome attendees
 - Logo on podium sign
 - Company item on dinner tables, provided by company
 - Work with committee on other ideas
 - Promotion in the October, November, and January newsletters
 - Private Reception with Award winners /logo
 - Two Tables for 10 with preferred seating (\$1200 value)
- ***Gold Corporate Sponsor \$3,000***
 - Company logo on the invitation (mailed to 3000 business people)
 - Company logo on program (distributed to 650 dinner attendees)
 - Company logo included in the video presentation of awards
 - Banner in the cocktail area
 - Verbal recognition from the Emcee
 - Promotion in the October, November, and January newsletters
 - Table for 10 with preferred seating (\$600 value)
- ***Silver Corporate Sponsor \$2,000***
 - Company logo on program (distributed to 650 dinner attendees)
 - Company logo included in the video presentation of awards
 - Banner in the cocktail area
 - Promotion in the October, November, and January newsletters
 - 6 tickets to the event (Value \$380)
- ***Bronze Corporate Sponsor \$750***
 - Company logo included in the video presentation of awards
 - Promotion in the October, November, and January newsletters
 - 2 tickets to the event (Value \$120)



Legislative Breakfast Series

Cathy Davis (802) 863-3489 x206

- ***Platinum Series Sponsor \$2,500***
 - Banner displayed at all three breakfast events
 - Logo on all event promotion materials for all three breakfasts events
 - Logo on all email blasts for the event
 - Logo in all newsletters promoting the three breakfasts
 - Thank you announcement by emcee at all events
 - Reserved seating at all events
 - Ten breakfast passes to all the events
- ***Gold Series Sponsor \$1,800***
 - Banner displayed at all three breakfast events
 - Logo on all email blasts for the event
 - Logo in all newsletters promoting the three breakfasts
 - Six breakfast passes to all the events
- ***Silver Series Sponsor \$1,000***
 - Logo on all email blasts for the event
 - Logo in all newsletters promoting the three breakfasts
 - Two breakfast passes to all the events



Legislative Breakfast

Cathy Davis (802) 863-3489 x206

- ***Platinum Individual Breakfast Sponsor \$1,000***
 - Logo on all email blasts for that event
 - Logo on all printed material promoting the individual breakfast
 - Reserved table at your event
 - Ten breakfast passes to the one event
- ***Gold Individual Breakfast Sponsor \$800***
 - Logo on all email blasts for that event
 - Logo on all printed material promoting the individual breakfast
 - Six breakfast passes to the one event
- ***Silver Individual Breakfast Sponsor \$500***
 - Logo on all email blasts for that event
 - Logo on all printed material promoting the individual breakfast
 - Two breakfast passes to the one event



Legislative Reception

Dawn Francis 802-863-3489 x210

- ***Platinum Level Sponsor \$1000***
 - Logo in all email blasts, website and promotional materials
 - Banner at event
 - Logo on Poster board
 - Recognition from Emcee at event
- ***Gold Level Sponsor \$500***
 - Logo on Poster board
 - Logo on event listing on website



Legislative Lunch

Dawn Francis (802) 863-3489 x210

- ***Sponsor \$500***
 - Banner at event
 - Logo on event promotional materials
 - Attendance at luncheon

Business After Hours

Susan Fayette (802) 863-3489 x211

- ***Co-Sponsorships range from \$1000 - \$5000 depending on location***
- ***Full Sponsor covers the cost of the event (Food, Beverage & location)***
 - Your Logo on every email blast that is sent
 - Your Logo and recognition of sponsorship will be listed on the web page for the event on www.vermont.org
 - Your Banner will be displayed at the event.
 - A table at the event with your promotional materials.
 - Copy of all the business cards collected at the event.
 - 300 word article on your business with your logo in our monthly Newsletter
 - 20 FREE tickets to the event.
- ***Silent Auction & Taste of the Chamber*** - all received recognition in our annual program and two free tickets to the event. Food , Beverage and Host sponsor's are listed in our on line event listing , in our weekly email blasts, and monthly newsletter.
 - Pen Sponsor
 - Flower Sponsor
 - Beverage Sponsor
 - Location Sponsor
 - Food Sponsor



Member Luncheon Series

Susan Fayette (802) 863-3489 x211

- **Platinum Level Sponsor \$1000**
 - Speaking opportunity at all events
 - Banner at all lunches
 - Logo on all event promotional materials & in all emails
 - Opportunity to place promotional item at each seat
 - Opportunity to address the attendees before the event begins
 - Item bag's have your logo prominently displayed
 - 4 tickets to each lunch
- **Gold Level Sponsor \$750**
 - Banner at three lunches
 - Logo on all event promotional materials
 - Opportunity to place promotional item at each seat
 - Logo on item bags
 - 2 tickets to each lunch
- **Silver Level Sponsor \$500**
 - Banner at two lunches
 - Logo on all event promotional materials
 - 1 ticket to each lunch
- **Bronze Level Sponsor \$250**
 - Banner at one lunch event of your choice
 - Logo on all event promotional materials
 - 1 ticket to the lunch

Golf Tournament

Ronda Berns (802) 863-3489 x230

- ***Platinum Level Sponsor \$4,500***
 - Your business name in the title of the event
 - Full title sponsorship credit in all direct mail, website, email, Internet and print communications we engage in to sell supporting sponsorships, recruit foursomes and otherwise promote/publicize the tournament.
 - Prominent imagery on all event collateral and materials, including our annual gift to participants.
 - Prominent imagery throughout the competition and social venues during the event on June 3. You will supply your posters and banners.
 - On-site promotions that will enable your executives to create quality B2B time with up to 150 Vermont business leaders on June 3. We will work closely with you to custom-design and execute these on-site promotions.
 - One complimentary foursome (\$750 value) and the ability to purchase a second foursome, space available, at a 50% discount.
 - Four complimentary award banquet admissions and event gifts over and above the four included in your foursome.
 - One complimentary hole sponsorship (your choice of hole).
- ***Gold Level Sponsor \$2,500***
 - Banner display at event
 - Logo on golf ball gift in team gift bag
 - foursome with two carts
 - tee sponsorship
 - logo on all communications promoting the event
- ***Silver Level Sponsor \$1,500***
 - Logo on a quality golf towel with the logo of the title sponsor.
 - foursome with two carts
 - tee sponsorship
 - logo on all communications promoting the event

Golf Tournament

- ***Bronze Level Sponsor \$750***

- Banner displayed at the Cocktail party
- Logo on all materials promoting event
- Gift bag item
- Three tickets to the dinner

- ***Hole in one sponsor \$1,000***

This is an ideal sponsorship for an auto dealer.

- Prominent signage on the hole
- Opportunity to display or demonstrate your product at the hole
- a foursome with two carts
- tee sponsorship
- logo on all communications promoting the event

- ***Hole sponsorships \$250***

- Signage at the hole of your choice
- Opportunity for your company to conduct a promotion to raise awareness of your products and services at the hole
- one dinner and one gift

- ***On site Sponsorships***

- Driving range \$250
- Beverage cart \$250
- Golf carts \$250
- Photos \$250
- Challenge the Pro \$250
- Logo on all signage promoting the above items



Leadership Champlain

Cari Kelley (802) 863-3489 x227

- ***Platinum Sponsor \$5,000***
 - Sponsor for the entire year long class
 - Sponsor of Graduation Dinner
 - Logo on invites, emails, program and banner displayed at event
 - Sponsor of Fireside Chat Series
 - Logo on invites, email and program
 - Two tickets to the series
 - Sponsor of Recruitment Event
 - Logo on invites, email, program and banner displayed at event
 - Logo on all promotion materials at all seminars
 - Logo on class gift
 - Four tickets to the Graduation dinner
 - List of class participants
 - Logo on Leadership Champlain webpage, application and newsletter
- ***Gold Sponsor \$3,000***
 - Sponsor for the entire year long class
 - Sponsor of Graduation Dinner
 - Logo on invites, emails, program and banner displayed at event
 - Sponsor of Recruitment Event
 - Logo on invites, email, program and banner displayed at event
 - Logo on all promotion materials at all seminars
 - List of class participants
 - Logo on Leadership Champlain webpage, application and newsletter
 - Two tickets to Graduation dinner



Leadership Champlain

- ***Silver Sponsor \$2,000***
 - Sponsor for the entire year long class
 - Sponsor of two seminar lunches
 - Sponsor of Fireside Chat Series
 - Logo on invites, email and program
 - Two tickets to the series
 - Logo on all promotion materials at all seminars
 - Logo on Leadership Champlain webpage, application and newsletter
- ***Bronze Sponsor \$1,000***
 - Sponsor for the entire year long class
 - Logo on all promotion materials at all seminars
 - Logo on Leadership Champlain webpage, application and newsletter
 - Sponsor of one seminar lunch
- **Seminar Day Sponsor \$500**
 - Lunch on day of event
 - Title program sponsor of the day
 - Logo on that day's materials
- **Scholarship Supporters Sponsor Fee \$500 - \$1,500**
 - Logo on brochure
 - Logo on materials
 - Two tickets to the graduation dinner

- *Sponsorships to the Leadership Champlain Program may qualify for our 501 – C3 "Lake Champlain Lifelong Learning Fund" .*



Pumpkin Regatta

Cari Kelley (802) 863-3489 x227

Title Sponsor \$10,000:

- Name included in title of the event
- Acknowledgment in PSA's
- Name and logo on event promotional materials
- Name and logo on event press releases
- Participation in the first relay race of the day
- Opportunity to decorate your own pumpkin with business flag and decorations
- Name and logo with hyperlink on Lake Champlain Regional Chamber of Commerce and Linking Learning to Life's website
- Information table at the event
- Opportunity to speak at the Regatta opening ceremony to kick off the first race
- Opportunity to present awards for the Regatta at the end of the Festival
- Name and logo on event t-shirts
- Business listed on event waterfront display
- Recognition by race announcer throughout the day
- Opportunity to vie for Giant Pumpkin Regatta Trophy

1st Heat Pumpkin Sponsor \$1,000:

- Name listed on event promotional materials
- Name listed on the Lake Champlain Regional Chamber of Commerce and Linking Learning to Life's websites
- Participation in the first 2-person relay race of the day
- Opportunity to decorate your own pumpkin with business flag and decorations
- Acknowledgment in PSA's
- Named in event press releases
- Business listed on event waterfront display, opportunity to hang business banner/sign
- Recognition by race announcer throughout the day

2nd Heat Pumpkin Sponsor \$500:

- Business' name listed on the Lake Champlain Regional Chamber of Commerce and Linking Learning to Life's websites
- Participation in the 2nd relay race of the day
- Recognition by race announcer throughout the day



Vermont 3.0 Innovation Jam

Cari Kelley (802) 863-3489 x227

- Full day event, includes workshops, speakers , high tech demos, and mini trade show. Attendees are area business people , people interested in starting their own business as well as students from area schools, wanting to share and learn with other businesses.
- **Coffee Break Sponsor \$350**
- Booth Fees – include a six foot skirted table, electricity and wireless access internet.
 - LCRCC/VTSDA members with less than 10 employees - \$200
 - LCRCC/VTSDA members with 10 or more employees - \$325
 - Non-members with less than 10 employees - \$250
 - Non-members with 10 or more employees - \$395



Community Art – Cow Project

Matt McMahon (802) 863-3489 x208

- **Title Sponsor \$25,000**

- Company name and/or logo prominently featured as the presenting sponsor in:
 - Promotional Posters & Banners
 - Rack Cards & Map
 - Website (with company profile and links to your website)
 - Radio promos on WOKO & KOOL 105
 - TV promos on WPTZ Channel 5
 - Press Releases
 - Newspaper promos in the Burlington Free Press
 - Experience Burlington Magazine
 - Choice of location
 - Your cow will be used in photo opportunities and in advertisements – it will be the flagship of the installation
 - Plaque on base of cow bearing your business name
 - Option to buy your cow before it goes to auction

- **Cow Sponsor \$3,500**

- Company name and/or logo featured as listed sponsor in:
 - Rack cards
 - Map
 - Website (with links to your site)
 - Experience Burlington Magazine
 - Locator/logo on map
 - Plaque adorning the sponsored cow's base, which will be display for 6 months.
 - Opportunity to buy your sponsored cow before it goes to auction

Seminar Series

Cari Kelley (802) 863-3489 x227

- ***Series Sponsor \$1000***
 - Logo on all materials for each seminar
 - Logo in all emails promoting event
- ***Individual seminar sponsor \$200***
 - Logo on materials for that day's event
 - Logo in email for one seminar
 - Logo on event listing on www.vermont.org



Chamber Member

UVM Hockey Night

Susan Fayette (802) 863-3489 x211

\$1,000 – limit 3 companies/or \$3,000 for Exclusive Title Sponsor

- Name added to the list of “Thank you’s” when acknowledging the Chamber Event during the 1st period – will reach all 4,200 fans at Gutterson Field House.
- Pro-ad on the UVM scoreboard at center ice! 1x30 second spot per period – will reach 4,200 fans at Gutterson Field House. Need logo in a jpeg format by 1/10/10.
- Banner at the reception before the game, at the indoor track. Table available for your company display at the reception before the game.
- Logo and company name listed on www.vermont.org event listing Logo and company name recognized as sponsor in all email blasts promoting the event – reaching 4,500 people.
- Logo and company name on our event flyer inserted into our January newsletter – reaching 3,000 companies.
- Commit to sponsorship by 12/3 and your logo will be included in our event announcement in our newsletter.
- Six tickets to the event.