

FOR IMMEDIATE RELEASE:

Contact:

Genevieve M. Burnell
Director of Communications
Lake Champlain Regional Chamber of Commerce
60 Main Street, Suite 100
Burlington, VT 05401
gen@vermont.org
(802) 734-3479

Burlington Named One of Best Cities for Vegetarians!

BURLINGTON, VERMONT, July 22 – Burlington has once again received top accolades for our localvore way of life. This time, it's national group PETA giving the honors.

Burlington was awarded second place among the small cities in PETA's 2010 survey of the **most vegetarian- and vegan-friendly cities in North America**.

"Burlington residents should be proud that their hometown is on the cutting edge of healthy cuisine that is Earth- and animal-friendly," says PETA Executive Vice President Tracy Reiman in their release.

"Burlington's laidback style and commitment to eating fresh has long garnered attention from national outlets," says Tom Torti, president of the Lake Champlain Regional Chamber of Commerce. "We've seen a marked increase in vegetarian and vegan fare at local eateries committed to a sustainable business and lifestyle."

[Click here to read the press release from PETA.](#)

The Lake Champlain Regional Chamber of Commerce is the largest business advocacy organization in the state. The mission of Chamber of Commerce is to promote commerce and economic growth guided by the principles of community engagement, environmental responsibility, and issue-centric advocacy. To accomplish this goal, the Lake Champlain Chamber provides its nearly 2,500 members with quality services that are responsive to their needs and that will enhance their ability to succeed. To learn more about the Chamber, visit www.vermont.org.

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North America's Most
Vegetarian-Friendly Cities
2010

PETA has named

Burlington, Vt.

to its "North America's Most Vegetarian-Friendly Cities" list and commends the city for providing residents with delicious and healthful vegetarian options.


INGRID E. NEWKIRK, PRESIDENT

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