

MEMBERSHIP BENEFITS

GROUP BENEFITS: Business members of the Chamber and their employees are eligible for discounted group health, dental and supplemental insurance plans, long-distance telephone service, payroll service, ski season passes at 5 major resorts, and many others!

REFERRALS: The Chamber office handles thousands of phone calls each month, referring people to member businesses. We also assist people visiting and moving to the area by providing them with valuable information about Chamber members' products and services.

WELCOME CENTERS: The Chamber operates four regional Welcome Centers, located at: 60 Main Street in Burlington; Burlington International Airport. and both the Northbound and Southbound I-89 rest areas in Williston. The Chamber provides staffing at all locations and we reach over 600,000 visitors per year.

WEB EXPOSURE: Membership entitles you to a free 25-word listing on our Web site, www.vermont.org. With more than 75,000 visitors a month, your business will gain valuable exposure on this site. Add-on options include hotlinks, business photos and logos, extra category listings, premium listing location and banner ads.

GOVERNMENT AFFAIRS: The Chamber, with its partner GBIC, has six lobbyists who work to represent the interests of our members before the legislature, state regulatory agencies and the federal government. Our Government Affairs policies are based on member participation and input from a comprehensive member survey, regular meetings of the Government and Regional Affairs Committees and the work of specialized sub-committees.

ECONOMIC DEVELOPMENT: The Chamber works with area organizations for the economic and cultural growth of Chittenden County. The groups include the Vermont Convention Bureau, the Lake Champlain Regional Work Force Investment Board, GBIC, the Small Business Development Center, the Vermont Economic Development Authority, and the Vermont Manufacturing Extension Center.

MARKETING OPPORTUNITIES: The Chamber produces an informative monthly newsletter featuring its programs and activities, progress on legislative issues, new members and upcoming events. This newsletter reaches over 3,000 members each month. We also offer several other targeted marketing opportunities such as *Experience Burlington*, our comprehensive tourism magazine, and more!

MEMBERSHIP DIRECTORY: The Chamber publishes an online Business Directory listing all of its members. With 2,500 members, our business database on www.vermont.org is the most comprehensive list of companies and services in the greater Burlington, Vermont region.

LEADERSHIP CHAMPLAIN: Leadership Champlain is a unique 10-month program in which participants explore community issues and learn directly from Vermont's business and public sector leaders who are on the front line of these issues. The Chamber also sponsors the Program to Inspire Leadership Opportunity and Thought (PILOT), which involves high school juniors and focuses on community involvement, career exploration and internship placements.

COMMITTEES: Becoming involved in a committee helps you make a difference while making valuable business contacts. Choose from the Ambassadors, Government Affairs, Tourism or Regional Affairs committees.

SPECIAL EVENTS: The Lake Champlain Regional Chamber of Commerce hosts many events each year from legislative breakfasts and receptions, new member luncheons, monthly Business After Hours events, Annual Dinner, golf tournament, silent auction and more!

Businesses working together through the Lake Champlain Regional Chamber of Commerce keep the county's economy strong and enhance everyone's business potential.

For more information please call Susan Fayette, Director of Membership Development and Benefits at (802) 863-3489 ext. 211 or e-mail her at susan@vermont.org



Lake Champlain Regional Chamber of Commerce