



# 2018 EVENTS

LAKE CHAMPLAIN REGIONAL CHAMBER OF  
COMMERCE

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## ABOUT EVENTS

The Lake Champlain Regional Chamber of Commerce believes a strong business network is paramount to success in our local business community. Our mission is to connect over 1,500 businesses and 50,000 employees through our series of networking events.

Whether partnering with us to sponsor or host an event, or simply joining as a member, we want you to feel part of a dynamic, opportunistic business community.

We wish to provide exposure and the resources you need to succeed. Support your fellow business professionals, promote your services and above all, have fun - our events are here to help you get the most out of your membership.

## WHAT EVENTS WE DO

- Business After Hours (monthly)
- Lunch & Learns
- Member special events
- Silent Auction (annual)
- Chamber Challenge golf tournament (annual)
- Annual Dinner
- Legislative Breakfast (bi-yearly)

## STATISTICS

**1.5K**

members

**20+**

events a year

**150+**

average event attendees

# 2018 CALENDAR OF EVENTS

**12** Hockey Night  
*Gutterson Fieldhouse*

**7** BYP Seminar Series  
*Foam Brewers*

**15** Silent Auction  
*Champlain College*

**12** BYP Seminar Series  
*Mad River Distillers*

**22** Legislative Breakfast  
*Trader Duke's Hotel*

**21** Member Reception  
*ArtsRiot*

**19** Legislative Breakfast  
*Trader Duke's Hotel*

**19** Spring Kick-Off  
*Saba Marine*

JANUARY

FEBRUARY

**4** Chamber Challenge  
*Vermont National*

MARCH

APRIL

**16** Breakfast Mixer  
*Butch N' Babe's*

**19** LCRCC Open House  
*60 Main Street*

**24** Train Mixer  
*Vermont Rail System*

MAY

JUNE

**20** Member Reception  
*Shelburne Vineyard*

**24** Annual Dinner  
*Hilton Burlington*

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

**TBD** Legislative Networking Event

DECEMBER

**TBD** Merry Mixer

# EVENT SPONSORSHIP

## WHY SPONSOR

72% of consumers positively view brands that provide quality event experiences and **74% of respondents admit that engaging with brands that create memorable moments makes them much more likely to buy their product.** (2016 Experiential Event Marketing Report, Event Marketing Institute)

The numbers point us to the fact that being the right kind of sponsor means much more to your target audience than being just an advertiser. This is a great way to demonstrate your authority as an industry expert and consequently get heard.

## WHAT IS THE COST

The cost of sponsorship depends on the event.

One can definitely gain credibility and respect by providing good quality engaging content around relevant events. Moreover, sponsorship helps generate awareness around your brand and get additional exposure through various media channels. Also being a less intrusive form of marketing enables event sponsorship to create trust between the brand and the customers more easily.

## WHAT ARE THE BENEFITS?

- Logo inclusion on event poster
- Logo inclusion on website
- Mention in all digital and print promotion
- Mention in press release
- Banner, handouts and table set up at event
- Free event tickets
- Special mention by emcee at event
- Detailed sponsorship report post-event

## OTHER WAYS TO GET INVOLVED

### HOST AN EVENT

The 2018 events calendar is booked--but that doesn't mean you can't still get involved.

We are currently looking for hosts of the 2019 event season.

### AND OF COURSE...ATTEND AN EVENT!

By attending our events, you have the opportunity to meet other local business professionals, discuss and share ideas, and build relationships in a relaxed setting. You subtly promote while enthusiastically supporting the business community and the programs that keep it strong.

### DONATE

We are always looking for door prizes or food donations to give our events that special edge.

By attending an event, you are taking advantage of a unique opportunity to get your name out there.

The best part about our events?  
Most are FREE!

## CONTACT US

ERIN BOMBARD  
ERIN@VERMONT.ORG

BUSINESS AFTER HOURS EVENT/  
SILENT AUCTION/LUNCH & LEARNS  
/ANNUAL DINNER/  
GENERAL EVENT INQUIRES

NICOLE BELANUS  
NICOLE@VERMONT.ORG

MEMBER SPECIAL EVENT/  
CHAMBER CHALLENGE

ASHTEN STRINGER  
ASHTEN@VERMONT.ORG

LEGISLATIVE BREAKFAST

# LAKE CHAMPLAIN REGIONAL CHAMBER OF COMMERCE AFFILIATE PROGRAM EVENTS

## LCRCC AFFILIATE PROGRAMS

The LCRCC oversees a number of programs which host their own events. Be sure to check out their respective calendars or reach out to their directors about getting involved



LaunchVT provides early stage acceleration programs and resources for businesses to PREP, LAUNCH and SOAR in Vermont

**Website:** <http://www.launchvt.com/>

**Contact:** John Antonucci  
[john@vermont.org](mailto:john@vermont.org)



BYP provides a platform for participants to build relationships, develop professionally, become politically and philanthropically active, and contribute to economic development and a high quality of life in our community.

**Website:** <http://www.vermont.org/byp>

**Contact:** Erin Bombard  
[erin@vermont.org](mailto:erin@vermont.org)



Individuals and teams have 24 hours to create great apps in this annual hackathon

**Website:** <http://www.hackvt.com/>

**Contact:** John Antonucci  
[john@vermont.org](mailto:john@vermont.org)