



EXPERIENCE BURLINGTON

*Taking reservations for Spring 2018-2019 Experience Burlington
email membership@vermont.org for information*

**RESERVE AN AD OVER 1/2 PAGE BEFORE 1/31/18 - AND
GET A COMPLIMENTARY BUSINESS LISTING!
\$300 VALUE!**

Experience Burlington Magazine is the area's premier tourism publication that highlights everything there is to see and do in the Lake Champlain region and beyond. With over 100,000 copies distributed in over 100 locations - including Vermont & New York Welcome Centers, the Burlington International Airport, local hotels, restaurants and other attractions - Experience Burlington offers tremendous exposure for your business.

ALL ARTWORK IS DUE BEFORE 2/20/18

4-COLOR ADVERTISEMENT			
Visible Size (WxH)	Design Spec. including .125" bleed around all sides (WxH)	Members	Non-Members
Full Page - 8" x 10.875"	8.25"x11.125"	\$2,100	\$2,500
2/3 Page - 4.875"x10.5"	5.125"x11.125"	\$1,450	\$1,750
1/2 Page - 6.875"x4.875"	7.125"x5.125"	\$1,275	\$1,500
1/3 Page - 4.625"x4.875"	4.875"x5.125"	\$750	N/A
1/6 Page - 2.25"x4.875"	2.5"x5.125"	\$425	N/A
EVENT & BUSINESS LISTINGS			
Event Listing	Name of event, location, phone, website, 300 character description	\$150	\$250
Business Listing	Business Name, location, phone, website, 300 character description	\$300	\$400
Multiple Listing	Have your listing appear in multiple categories	\$100	N/A
Include a Photo or Logo	Add image next to your listing. Hi-res (300 dpi) only.	\$100	N/A

Specifications: All artwork is required to be four-color, hi-res Adobe Acrobat PDF or PDF-X/1a file format with with a .125" bleed on all sides and all fonts and images embedded. Embedded images must be a minimum of 266 ppi and color images must be CMYK.

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advertising