

# Tourism in Vermont

Vermont's visitors and their  
spending within the state

Vermont Travel & Tourism Industry Fact Sheet 2013\*




movoto.com

## Visitor Facts

**12.8 million person trips** for leisure, business, or other personal travel, with **2.6 million from Quebec**

Visitor spending on goods and services was about **\$1.8 billion** which supports about **30,000 jobs** (about 8% of all Vermont jobs)



A visitor who **stayed overnight** in commercial lodging spent an average of **\$840 per person trip** and stayed for an average of **4.4 days**



**43%**, or 5.5 million person trips, were made by **out-of-state overnight** visitors

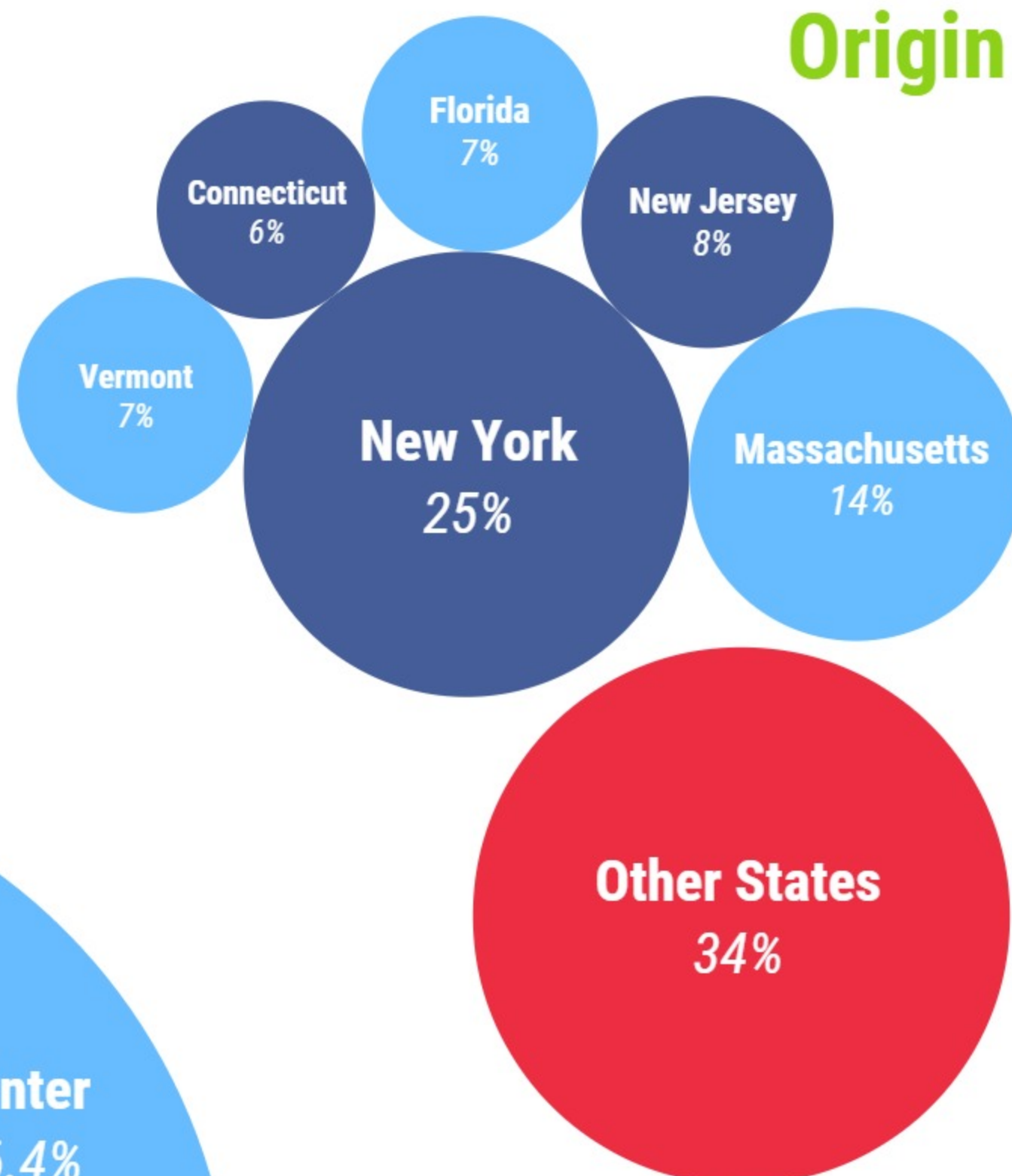
 During an average year, **Summer** has the most visitors and **Winter** has the highest spending

## Visitor Spending by Activity

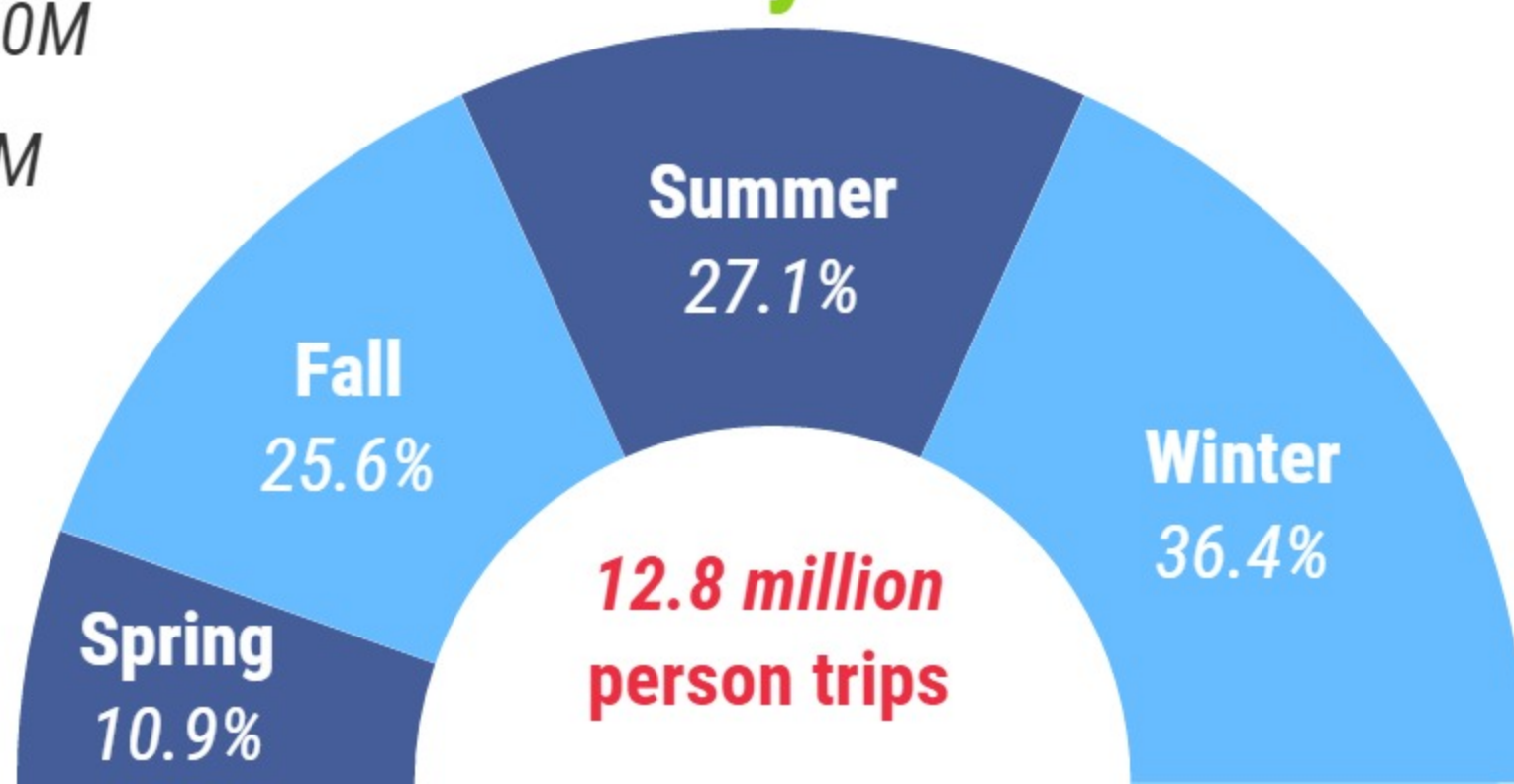


**Total Spending**  
**\$1.82 billion**

## Domestic Overnight Visitor Origin



## Visitor Traffic Counts by Season



\*Source: Agency of Commerce and Community Development, 2013 Data